



For details on above terry styles, see page 57.

THE TOG SHOP

Lester Square
Americus, Ga. 31709

1974 FALL AND WINTER

Bulk Rate
U. S. Postage
Paid
The Tog Shop

WM WERTMAN
6546 BEACHWOOD DR
COLUMBIA MD 21046

Rev.
Sept. 19, 1974

WELCOME FALL WITH CRYSTAL PLUS

See scarf,
style 9305,
page 94.

5479 Ribbed Shirt-Jacket

Sensationally styled by *Crystal Plus*. Gently gathered from narrow yoke. Buttons all the way down the front. Single-button cuffs. Patch pockets, curvy side slits, self sash. A nifty knit of polyester-acrylic-rayon blend. Washable. In winter-white as shown on left. Sizes 8,10,12,14,16,18. **\$47.95**

5478 Diamond-Patterned Pants

They are knit and cut to perfection for the woman who likes fashion and comfort. By *Crystal Plus*. Slightly elasticized waistband with hidden back zipper. In a truly washable blend of polyester-acrylic-rayon . . . that really has the look of wool. Camel with winter-white diamonds. Sizes 8,10,12,14,16,18. **\$25.95**

See turtleneck,
style 5605,
page 12.



5481 Herringbone Vest

Intriguing addition to the separates scene by *Crystal Plus*. V-neck, pullover styling, long back zipper. Sleeveless. Machine washable polyester-acrylic-rayon knit. Camel with winter-white and gray zigzag design. Sizes 8,10,12,14,16,18. **\$19.95**

5480 Camel Wrap Skirt

Tastefully styled by *Crystal Plus*. A-line wrap skirt snaps into place. $\frac{3}{4}$ " camel "leather" belt with slide-through buckle. Waistband with belt loops. Side pockets. Washable polyester-acrylic-rayon knit. In camel. Sizes 8,10,12,14,16,18. **\$29.95**

See shoes,
page 81,
style 1453.

PLAID TIDINGS FROM LATIFFA

8301 Wool Knit Blazer

A classic in beautiful wool double knit by *Latiffa*. Partially lined in a complementary paisley print. Single-breasted with two buttons. Notched collar, neat patch pockets. Princess-seams . . . front and back. Choice of Kelly-green (right) or navy-blue (as shown below). Sizes 8,10,12,14,16. **\$77.95**

8302 Plaid Double-Knit Pants

Live happily ever after in our chic double-knit pants. By *Latiffa*. Pull-on styling, contoured waistband, elasticized back. Three buttons and fake tab detailing up front. Straight legs. 84% polyester and 16% wool . . . a wonderfully washable blend. Plaid combines navy, white and Kelly-green. Sizes 8,10,12,14,16. **\$35.95**



See scarf,
style 9308,
page 28.



7311 Long-Sleeved Mock Turtleneck

Endlessly useful . . . our deliciously-soft nylon jersey. By *Skyr*. Long sleeves, mock turtleneck, back zipper. Washable. Your choice of navy-blue (top right), Kelly-green (above) or white (not shown). Sm(6-8), Med(10-12), Lg(14-16), X-lg(18). **\$10.95**

8303 Plaid Double-Knit Skirt

Smartly pleated and plaided. By *Latiffa*. Pull-on styling . . . elasticized waistband. Four stitched pleats in front. 84% polyester, 16% wool. Washable double knit. Plaid combines navy, white and Kelly-green. Sizes 8,10,12,14,16. **\$33.95**

See shoes,
page 88,
style 2115.



7211 Reversible Plaid Skirt

(above) There are two sides to this skirt . . . one a pretty plaid, the other a vibrant solid color. Knee-length, wraparound styling. Wool-like polyester bound and tied in gray. Winter-perfect plaid of rust, gray, white and mustard reverses to rust. Small(8-10), Medium(12-14), Large(16-18), Extra-large(20). **\$25.95**



7310 Long-Sleeve Bouclé Polo

(above) Splendid complement to your skirts, pants and jumpers. By *Skyr*. Five-button placket, pullover styling. Wear tucked in or out. Machine washable nylon ribbed knit. In your choice of orangy-red, charcoal-gray, snowflake-white or spruce-green. Small(6-8), Medium(10-12), Large(14-16). **\$17.95**

WONDERFUL WRAPAROUND SKIRTS BY MEADOWBANK

7210 Fringed Skirt

(below) Wrap it up with the greatest of ease. By *Meadowbank* in a nifty wool-like polyester. Smartly tied in red and fringed with red-white-navy trim. Convenient patch pocket at the front. Fully lined with rayon taffeta. Navy-blue as shown below. Small(8-10), Medium(12-14), Large(16-18), Extra-large(20). **\$23.95**



7209 Patchwork Skirt

(below) Something to wrap about . . . from fall through spring. Perky patchwork-look on all-cotton quilted fabric. Attractively bound and tied in bright-red braid. By *Meadowbank*. Machine washable. Cotton patchwork print as shown. Small(8-10), Medium(12-14), Large(16-18), Extra-large(20). **\$17.95**



See shoes,
page 92,
style
2307.





5628 V-Neck Sweater-Jacket

(above) Beat the winter chills! Boldly ribbed and zigzag stitched in heavy-weight Wintuk Orlon acrylic. By *Sidney Gould*. Four huge buttons. Cuffed sleeves. Machine washes. Wheat or black. Sm(8-10), Med(12-14), Lg(16). **\$24.95**

5104 Ripple-Print Shirt

(above) A colorful accessory to your wardrobe by *Picato*. Convertible collar, buttons down the front. Two-button cuffs. Back yoke. Washable polyester knit. Red-camel-black-green ripples printed on creamy-white. Sizes 6,8,10,12,14,16. **\$29.95**

5103 Yoked Double-Knit Skirt

(below) The great A-shape . . . this time yoked all around forming a "V" in front. Inverted front fan pleat. Back zipper. By *Picato*. 70% polyester, 30% wool blend double knit. Bright-red or cinnamon-brown. Sizes 6,8,10, 12,14,16. **\$29.95**

5102 Pocketed Double-Knit Pants

(below) Detailed to perfection by *Picato*. In 70% polyester and 30% wool double knit. Fly front, western pockets. "Gold" harness buckle. Neatly tailored for perfect fit. In bright-red or cinnamon-brown. Sizes 6,8,10, 12,14,16. **\$34.95**

9803 Owl Shoulder Bag

(below) You can take this wise old owl any place. Zippered pocket inside, zipper closing. In soft suede leather, snappy "brass" trim. Spacious 13"x9"x2½". Woodsy-brown. **\$18.95**





WONDERFUL KNITS

BY
DAVID CRYSTAL

5421 Turquoise Shirtdress

(above) Seasoned classic by *David Crystal*. Destined to go everywhere in a nifty polyester-and-wool knit. Golden ball-buttons partway down the front and on the cuffs. Front yoke and flaps. Tiny tucked detailing right to the hem. Adjustable buckle belt. In turquoise-blue. Sizes 8, 10, 12, 14, 16, 18. **\$58.00**

5422 Green Pantsuit

(above) Great in wonderful polyester - and - wool double knit. The jacket sports a bright-blue scarf. Front, collar and pocket flaps are also faced in blue. "Silver" buttons, pointed collar, self sash. Pull-on pants have elasticized waistband. By *David Crystal*. In hemlock-green. Sizes 8, 10, 12, 14, 16, 18. **\$78.00**

5424 Beige Lacoste Dress

(above) Great candidate for a busy day . . . by *David Crystal*. Intriguing black slot-stitching around the inset collar, across and down the front. Long back zipper, adjustable self belt, short sleeves. In easy-to-care-for, washable polyester knit. "Alligator" is removable. Beige. Sizes 6, 8, 10, 12, 14, 16. **\$38.00**

THE TOG SHOP

Lester Square
Americus, Ga. 31709



**COMFORTABLE,
CONTEMPORARY**

**5425 Lacoste
Plaid Dress**

(above) Look like a million from A.M. to P.M.! Princess styling to wear with or without the adjustable self belt. By *David Crystal*. Long back zipper, open collar, three-button front tab closing. Single-button cuffs. Removable "alligator." In washable polyester knit. Windowpane plaid of green with white. Sizes 8, 10, 12, 14, 16, 18. **\$56.00**

*Pages 74 through 95
feature women's footwear*



**BY
DAVID CRYSTAL**

**5420 Coral-Pink
"Obi" Dress**

(above) A new fashion favorite with go everywhere possibilities. By *David Crystal*. Soft turtleneck. Gently gathered front waistline. Attached long narrow sashes wrap about 2 or 3 times for an "obi" look. Long back zipper. Wonderful looking polyester-and-wool knit. In coral-pink as shown. Sizes 6, 8, 10, 12, 14, 16. **\$44.00**

*See handy order blanks
in center of catalog*



5423 Black Pantsuit

(above) To enhance your days and evenings . . . by *David Crystal*. V-neck cardigan jacket, "gold" buttons and slide-through buckle belt. Smashing red scarf, plus red pocket and front facings. Pull-on pants with elasticized waist. Wool-and-polyester double knit. As shown above. Sizes 8, 10, 12, 14, 16, 18. **\$78.00**



7710 Patterned Shirt-Jacket

(above) Diamonds in a perfect setting. By *David Smith*. Striking jacquard double knit of polyester-wool-angora blend. Buttons down the front and on the cuffs. Self sash. Pointed convertible collar. Curvy side slits. A perfect topping to the teal-blue pants and skirt. As shown above. Sizes 8,10,12,14,16. **\$47.95**



9802 Cardinal Tote Bag

(above) A fine feathered friend for your travels. In sturdy cotton canvas with a cardinal applique. Lots of room inside with sizable zippered pocket. Snap at top. 13½"x10"x3½". As shown. **\$16.95**



7712 Teal Pants

(above) Fabulous looking, fabulous fit . . . by *David Smith*. Contoured waistband, back elasticized. Two-button tab front, fake fly, side pockets. Polyester-wool-angora knit. Teal-blue as shown above. Sizes 8,10,12,14,16. **\$37.95**

7711 Teal Four-Gore Skirt

(below) Circa '74 . . . the big, full skirt. With plenty of flare and two huge side pockets. Set-in waistband, back zipper. Cut on the bias with four gores. By *David Smith*. Easygoing double knit in a blend of polyester-wool-angora. Teal-blue. Sizes 8,10,12,14,16. **\$37.95**

7713 Persian Print Shirt

(below) In beautifully washable Antron nylon knit. Pullover styling with five-button placket, single-button cuffs. Convertible collar, straight-cut hem. Teal-blue Persian print. Sizes 8,10,12,14,16. **\$27.95**

by
David Smith





7718 Yellow Sweater

(left) Infinitely useful throughout the year. A natural for indoors or out. V-neck, button front. Neatly ribbed front and back. Two big patch pockets. Easy care acrylic knit. Washable. Yellow as shown. Small (6-8), Medium (10-12), Large (14-16). **\$23.95**



7714 Flower Polo

(above) Sleeveless shirt . . . perfectly matched to *David Smith's* skirt and pants. Five-button placket. In washable polyester knit. Yellow-and-golden flowers on a black-and-white plaid. Sizes 6, 8, 10, 12, 14, 16. **\$19.95**

by David Smith

7715 Flower Skirt

(right) Action-length with attached nylon panties hidden underneath. Adjustable "leather" belt. A-line, elasticized waistband. Front pocket. By *David Smith* in a beautifully washable polyester knit. Yellow-and-golden flowers on black-and-white plaid as shown on right. Sizes 6, 8, 10, 12, 14, 16. **\$29.95**



7717 Yellow Polo

(below) Perfect for the flower skirt and pants. A nice addition to every wardrobe. Short cuffed sleeves, two-button placket. In washable nylon knit. By *David Smith*. Yellow as shown. Sizes 6, 8, 10, 12, 14, 16. **\$15.95**

7716 Flower Pants

(left) By *David Smith*. In soft polyester knit. Contoured waistband has elasticized back. Two-button tab front for decoration only... fake fly. Pull-on styling, straight legs. Washable. Yellow-and-golden flowers on black-and-white plaid. Sizes 6, 8, 10, 12, 14, 16. **\$37.95**



PLEASING PLAIDS WITH ENDLESS POSSIBILITIES

6622 *Heathery Plaid Jumper*

Impeccably tailored in a 56% wool, 44% nylon woven plaid. Neckline and overlap skirt trimmed in knitted "kidskin" (of nylon-and-polyurethane). Natural waistline, adjustable belt, sleeveless. Back zipper, lined bodice. Sage-green plaid. Sizes 8,10,12,14,16. **\$55.95**

6621 *Heathery Plaid Jacket*

Uniquely trimmed in soft knitted "kidskin" (nylon-and-polyurethane). Fully lined, notched lapels, single-breasted, natural wooden buttons. Back vent, flap pockets. In a marvelous 56% wool, 44% nylon woven plaid. Sage-green plaid. Sizes 8,10,12,14,16. **\$69.95**



6624 *Beige Ribbed Turtleneck*

Well-planned partner by *American Golfer*. Terrific with the plaid jumper or the "kidskin" skirt. Ribbed knit in 80% polyester, 20% wool. Back zipper, mock turtleneck, long sleeves. Machine washable. Beige as shown above. Sizes 8,10,12,14,16. **\$27.95**

6623 *Sage-Green "Kidskin" Skirt*

Superbly designed of softest "kidskin." It's really nylon-and-polyurethane knit with the look and feel of leather. Smooth yoke, simulated pleats front and back. Inset waistband, adjustable belt. Side zipper. Machine wash. Sage-green. Sizes 8,10,12,14,16. **\$47.95**

See shoes,
page 95, style 4402.

**THE LOOK OF "KIDSKIN" IN
WONDERFULLY WASHABLE KNIT**

**AMERICAN
GOLFER[®]**

6625 Knitted "Kidskin" Jacket

The time is fall, the look is knockout! By *American Golfer*. In knitted "kidskin" with the look and feel of leather. "Brass" buttoned front and cuffs. Nicely lined, side slits. Pointed collar, front yoke. Machine washable polyurethane-and-nylon. Saddle-tan. Sizes 8,10,12,14,16. **\$59.95**

6626 Knitted "Kidskin" Pants

Fabulous fit from *American Golfer*. In a unique nylon-and-polyurethane knit... with the look and feel of leather. Smooth fly front. Adjustable belt with "brass" buckle. Machine washable, wrinkle-free. In saddle-tan as shown. Sizes 8,10,12,14,16. **\$47.95**



8402 Feather Print Shirt

Fall plumage by *Lady Arrow*. Buttons all the way down the front. Double-button cuffs. Pointed, convertible collar. Washable acetate knit. Print combines russet/black/beige. Sizes 8,10,12,14,16. **\$15.95**

6627 Tan "Kidskin" Skirt

By *American Golfer* in a leather-look knitted "kidskin." Smooth yoke, side zipper, simulated pleats front and back. Adjustable belt. Machine washable nylon-and-polyurethane. In saddle-tan. Sizes 8,10,12,14,16. **\$47.95**



See shoes,
page 81,
style 3951.

BY SIDNEY GOULD



5605 Ribbed Turtleneck

(above) Right on top of things . . . a marvelous turtleneck by *Sidney Gould*. Long sleeves, back zipper. Ribbed knit in Wintuk Orlon acrylic to wash and dry in a wink. From left to right in ten knockout colors to top off your skirts and pants: heather-rose, black, white, navy-blue, true-red, wheat, dark-brown, dusty-pink, evergreen or turquoise. Small(8-10), Medium(12-14), Large(16). **\$12.95**

GREAT-LOOKING SWEATERS FOR FALL

5627 Tweedy Cardigan

(below) You'll live in this comfortable sweater-jacket. By *Sidney Gould*. Three huge buttons. Extra puffy ribbing on the turnback cuffs, pockets and V-neckline. Completely washable in 100% Wintuk Orlon acrylic. Take your choice of tweedy-brown or tweedy-green. Small(8-10), Medium(12-14), Large(16). **\$32.95**



5626 "Foxy-Fur" Sweater

(below) Pretend-fur trims the collar and cuffs of this button-front sweater. It's the super-fashion look of the year . . . by *Sidney Gould*. Three huge buttons. Patch pockets. Collar and cuff trim is acrylic and-cotton blend . . . the sweater itself is 100% Wintuk Orlon acrylic. Wheat. Sm(8-10), Med(12-14), Lg(16). **\$49.95**





7309 Striped Turtleneck

(above) Multicolored mini-stripes encircle this long-sleeved, cuffed turtleneck. By *Skyr*. A wonderful mixer for your skirts and pants. Washable polyester-and-nylon jersey knit. Back zipper. Your choice of evergreen-and-leaf or burgundy-and-pink. Sm(6-8), Med(10-12), Lg(14-16). \$13.95



5625 Ribbed Vest

(above) A wonderful plus for the layered look . . . great over turtlenecks and shirts. By *Sidney Gould* in Wintuk Orlon acrylic. U-neck, sleeveless. Pullover styling. Narrow self belt with slide-through buckle. Choice of turquoise, wheat or dusty-pink. Sm(8-10), Med(12-14), Lg(16). \$12.95

5624 Short-Sleeved Pullover

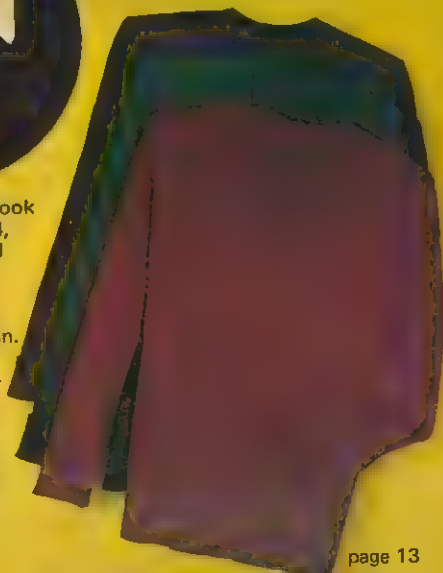
(below) Super alone or layered as in round photograph. V-neck with mini-rib collar and cuffs. Washable Wintuk Orlon acrylic. By *Sidney Gould*. In dusty-pink, turquoise or wheat. Sm(8-10), Med(12-14), Lg(16). \$15.95



For the layered look
put style 5624,
Short-Sleeved
Pullover,
under
style 5623,
Ribbed Cardigan.

5623 Ribbed Cardigan

(below) So perfect, so contemporary over other sweaters, shirts . . . you name it. By *Sidney Gould*. V-neck, button front. Washable Orlon acrylic. In burgundy, evergreen or brown. Sm(8-10), Med(12-14), Lg(16). \$16.95





BY *Lilly*

7905 *Butterfly Blouse*

(top left) All aflutter with rare and beautiful butterflies in a field of tiny flowers. By *Lilly Pulitzer*. Convertible collar, button front, two-button cuffs. 100% polyester with the look and feel of luxurious silk. Hand washable. Screen print in your choice of shocking-pink or sapphire-blue. Sizes 8,10,12,14,16. **\$40.00**


7907 *Lemon-and-Lime Dress*

(bottom left) A luscious candidate for summer into fall by *Lilly Pulitzer*. In a washable polyester-and-cotton knit. Easy fitting with buttoned self belt. Long back zipper, stand-up neckline with decorative two-button tab below. Handy patch pocket. Lemon, lime, white and navy screen print as shown. Sizes 8,10,12,14,16. **\$46.00**

7906 *Red Print Shirdress*

(bottom right) A transitional must... in multiseasonal acrylic jersey. Pullover styling with four-button front placket and a convertible collar. Two-button cuffs. Narrow self tie. Hand washable. Rosy-red screen print as shown. Small(6-8), Medium(10-12), Large(14-16). **\$50.00**





See shoes,
style 2958, page 93.

7806 Lace-Trimmed Blouse

Delicately trimmed with airy lace. "Silver" buttons down front, single-button cuffs. Washable cotton-and-polyester. In white. Sizes 8,10,12,14,16,18,20. **\$19.95**

7807 Green Wool Skirt

Gaily trimmed in colorful braid. Beautiful "silver" crest at the front. Back zipper. 100% wool flannel, fully lined. In deep-green. Sizes 8,10,12,14,16,18,20. **\$37.95**

See belt,
style 9012,
page 91.

See shoes,
style 4555,
page 91.

8904 Chiffon Bow Blouse

Softly rolled collar ties in a bow. Neatly tucked front. Buttoned front and cuffs. Beautiful, washable polyester chiffon. In rosy-red. Sizes 8,10,12,14,16. **\$30.00**

8901 Black Velvet Pants

Smooth, flowing, altogether lovely. In luscious rayon velvet. Fully lined, hidden side zipper, set-in waistband. Midnight-black. Sizes 8,10,12,14,16. **\$48.00**



See red sandals, style 1638, page 76.

7908 Lilly's Long Dress

By *Lilly Pulitzer* . . . in a bright array of her favorite colors. Gently A-lined to the ankle. Deep U-shaped neck, sleeves and patch pocket have bright yellow trim. Pullover styling, self sash tipped with tulips. In washable cotton-and-polyester knit. Screen print as shown. Small(6-8), Medium(10-12), Large(14-16). **\$45.00**



See "fox" earrings and necklace on page 88.

See jeweled sandals, style 2410, page 91

8151 Three-Part Pyjamas

For the casual life to the party life . . . a sophisticated three-piece outfit. Shirt jacket buttons down front and on cuffs. Curvy side slits. Pullover sleeveless shell has teardrop opening at back. Pants are flared with elasticized waistband. Washable polyester double knit. Dusty-blue. Sizes 8,10,12,14,16. **\$57.95**

See cowl neckline,
style 9601,
page 20.



See sandals, style 1646, page 91.

See sandals, style 1645, page 90.

5953 Party-Pyjama Top by Vera

Three-quarter length sleeves, fold-back cuffs. Pointed collar, open neckline, wide self sash. Deep side slits. Washable nylon knit. Watercolor print. Sizes 8,10,12,14,16,18. **\$27.95**

5952 Party-Pyjama Pants by Vera

Free falling pant legs . . . relaxed, comfortable. Elasticized waistband. In washable, travelable nylon knit. Watercolor print as shown. Sizes 8, 10,12,14,16,18. **\$31.95**

8601 Peacock Print Pyjamas

Our party pyjamas are something to celebrate! Tunic top has banded jewel neckline, wrist-length sleeves, back zipper. Flowing pants have elasticized set-in waistband. Hand-screened by *Maurice Originals* in washable Nyesta nylon knit. Teal peacock print. Sizes 8,10,12,14,16.

Two-Piece Set \$95.95

page 17



See party shoes, style 3555, page 90.

See evening shoes, style 3551, page 90

7610 Patterned Party Dress

It's you . . . looking terrific, out on the town . . . in a dynamite dress designed by *Florence Eiseman*. Flattering V-neck, wide set-in cummerbund waistline, long back zipper. In a wonderfully washable silky polyester knit. Orangy-red, black and white print as shown above. Sizes 8,10, 12,14,16. **\$83.95**

8602 Pastel Evening Dress

Make your entrance a moment to remember in this magical print by *Maurice Originals*. Engaging V-neck, softly shirred bustline, inset empire band. Long back zipper. Another beautiful thing . . . it's made of machine washable Nyesta nylon. In a palette of pastels on sky blue. Sizes 8,10,12,14,16. **\$79.95**



See sandals,
style 1646,
page 91.

8903 Chiffon Blouse

Romantic nostalgic! Glamorous V-neck, short cape collar. Self-covered buttons. Sleeves elasticized at wrist. Machine washable polyester. Bittersweet. Sizes 8,10,12,14,16. **\$39.00**

8902 Paneled Velvet Skirt

Luscious rayon velvet with an acetate-and-nylon print panel. Fully lined. Elasticized waistband, separate sash. Chocolate-brown velvet. One size fits from an 8 to an 18. **\$59.00**



See sandals,
style 1638,
on page 76.

7904 Blossom Dress

A night bloomer by Lilly Pulitzer. Frankly Fitzgerald with its slinky flared hemline. Self belt with hooks-and-eyes under the fabric rose. Beguiling low jewel neckline. Long back zipper. In a beautifully washable acrylic crepe. Jazzy golden-yellow print as shown above. Sizes 8,10,12,14,16. **\$70.00**



PRETTY, PROPER AND PRECIOUS . . . FROM WHITING & DAVIS

9606 Evening Bag with link chain Chain slides through eyelets so you can carry it as a shoulder bag or a handbag. Elegant metal mesh with nugget closing. Inside pocket. Lined with faille. 6½" by 5½" by 2". Choice of "gold" or "silver." **\$32.00**

9605 Cigarette Case A beautiful way to keep your cigarettes intact. In sparkling metal mesh. Framed at top with click closing. Faille lining. Holds regular, king-size or 100's. 3" by 5". In your choice of "gold" or "silver." **\$14.00**

9608 Cosmetic Case A great little carrier for cosmetics, keys, small change, etc. Good on its own . . . or inside a purse. Shimmering metal mesh. Faille lining. Sturdy frame with click closing. 5" by 3". Choice of "silver" or "gold." **\$15.00**


9604 Snake Bracelet To entwine about your wrist or arm or ankle. An intriguing bracelet for day or evening. Springs into place . . . in shiny metal mesh. Your choice of "gold" or "silver." **\$13.50**

9603 Snake Belt A great conversation piece . . . in flexible metal mesh. The snake's head is really a clasp so it's easily adjustable. One size . . . fits waist up to 34". Your choice of "silver" or "gold." **\$15.00**

9602 Clutch Bag A socializing handbag. So easy to carry, so flattering to any outfit. Faille lining, extra pocket inside. Framed flap snaps shut. 8" by 5". In your choice of "silver" or "gold" metal mesh. **\$26.00**

9607 Mini-Wallet A very tiny wallet . . . so delightfully compact. Change purse has framed click opening. Long snap pocket unfolds to hold your dollars and cards. Faille lining. 3" by 2½". Metal mesh in choice of "silver" or "gold." **\$16.00**

9601 Cowl Necklace A glowing asset for your neckline. To wear with V-necks, U-necks, classic round necks . . . even inside shirt collars. Adjustable hook closing. Gleaming metal mesh. In your choice of "gold" or "silver." **\$15.00**



See necklace
on page 90.

See purse,
opposite
page.

5426 Black Dress

Marvelous at mingling. By *David Crystal*. Elasticized waistline, softly shirred bodice and skirt. Shiny gold belt. Full sleeves elasticized at wrists. Jewel neckline with curved yoke. Washable polyester knit. In black. Sizes 6,8,10,12,14, 16. **\$44.00**

8603 Wrap Dress

When you want to look your best... put on this exciting wrap dress by *Maurice Originals*. V-neck with inset collar. Generous overlap. Pretty border waistband ends in self ties. Washable nylon knit. Persian print on black. Sizes 8, 10,12,14,16,18. **\$63.95**

8351 Bow Dress

A dress to party in, to go to weddings in, to go out to dinner in! By *Rona*. Long sleeves, long back zipper. Soft rolled collar with bow. Beautiful A-line styling. In a lovely, satiny polyester. Champagne 'as shown. Sizes 10,12,14,16, 18,20. **\$79.95**

See party shoes on pages 90 and 91.

5945 Rainbow Top

(left) Pretty as a rainbow and then some! By *Vera*. Open neckline with zipper closing. Two-button cuffs. Screen printed on a silky nylon knit. Machine washable. Choice of two colorful combinations: **orange** with white/navy/turquoise/pink/lime . . . or **green** with pale-blues/white/turquoise/lime. Sizes 10,12,14,16,18. **\$27.95**

5946 Dogwood Top

(below) Daytime perfect, nighttime perfect . . . our dogwood floral top in nylon knit. Buttons down the front and on the cuffs. Shirt-style collar. Screen printed and signed by *Vera*. Very fetching in either **pink** with white/brown/beige . . . or **turquoise** with white/navy/green. Sizes 10,12,14,16,18. **\$27.95**

BY

Vera®

LOVE THEM,
COLLECT THEM

5950 Pull-On Pants

By *Vera*. Color coordinated for a total look. Comfortable pull-on styling. Elasticized waistband, straight legs. Neatly stitched front creases. Beautifully washable in wrinkle-free polyester double knit. In your choice of orange or green (as shown above) . . . or pink or turquoise (as shown on right). Sizes 10,12,14,16,18, 20. **\$17.95**

5948 Abstract Top

(right) A top for all seasons! Screen printed and signed by *Vera*. Buttons all the way down the front. Long sleeves and pointed collar. Straight-cut hem. So easy to wear and care for in an especially nice nylon knit. Take your choice of **camel** with white/brown . . . or **navy** with red/white. Sizes 10,12,14,16,18. **\$27.95**

5947 Flower Top

(below) Sprigs of flowers . . . designed and signed by *Vera*. Buttons all the way down the front. Straight-cut hem. Single-button cuffs. Shirt-style collar. Screen printed on a silky nylon knit. Washable. In your choice of **red-with-white** . . . or **yellow-with-white**. Sizes 10,12,14,16,18. **\$27.95**



BY

Vera.

**VERY WASHABLE,
VERY WEARABLE**

5951 Vera's Knit Pants

Delightfully matched to *Vera's* striking tops. Comfortable pull-on styling. Gently elasticized tunnel waistband. Straight legs, stitched front creases. In completely washable easy-care polyester double knit. Take your choice of camel or navy (as shown above) . . . or red or yellow (as shown on left). Sizes 10,12,14,16,18,20. **\$17.95**



DASH-ABOUT DRESSES

8701 Reversible Print Dress

(above) Imagine . . . a completely reversible dress. Wear it as you see. When you turn it inside out, there's the medallion print now seen only on the collar, two-button cuffs, button-front band and self sash. Front pockets with button flaps on one side only. Side slits. Machine washable. No extra bulk because the cotton fabric is actually printed on both sides. As shown. Sizes 8,10,12,14,16, 18. **\$49.95**



8801 Gabardine Shirtdress

(above) A smart little shirtdress to span the seasons. Buttons all the way down the front, self sash. Convertible collar, back yoke and two-button cuffs neatly faced with a contrasting acetate print. Cuffs can be worn up as shown or turned down. By *Shirt-maker, Ltd.* In washable polyester gabardine. Your choice of brown with yellow print trim or winter-white with brown print trim. Sizes 6,8,10,12, 14,16,18. **\$36.00**

YEAR-ROUND WASHABLES

7719 Leaf Print Shirtdress

(above) A seasonless approach to shirt-dressing by *David Smith*. Gently fitted with golden-rimmed buttons that go part-way down the front. Brown "leather" belt. Convertible collar, double-button cuffs. The fact that it's a marvelous washable polyester knit makes it a great traveling companion. Beautiful leaf print combines browns-oranges-yellow-greens on a beige ground as shown above. Sizes 8,10,12, 14,16,18. **\$51.95**



FALL AND WINTER NICETIES

6620 Chinese-Collar Dress

(above) The answer to your what-to-wear worries. Shiny black buttons down to the natural waistline . . . and then some hooks and eyes for step-in ease. Adjustable belt in black patent. Knife pleats all around for a fashion extra! Two-button cuffs, Chinese collar. By *Valley Set*. Washable. 30% wool, 70% polyester jersey knit. Autumn-gold. Sizes 6, 8, 10, 12, 14, 16. **\$69.95**



6619 Dress-and-Jacket Set

(above) Long-sleeved dress has a 70% polyester, 30% wool blend jersey bodice with cowl neckline, back zipper. 100% polyester raschel knit skirt, adjustable suede belt. Chanel-inspired jacket is lined and has patch pockets. Hand washable. Russet-camel-beige raschel knit with russet bodice and trim. Sizes 8, 10, 12, 14, 16, 18. **\$89.95**



DRESSES BY VALLEY SET

6618 Jewel-Neck Knit Dress

(above) A natural for all sorts of town and country doings. In a wonderful machine washable 80% polyester, 20% wool knit. Long back zipper, adjustable self belt. Rib-knit bodice with matching buttons for trim. Front pleats begin a flattering 7" below the natural waistline. A marvelous basic by *Valley Set*. In soft camel. Sizes 6, 8, 10, 12, 14, 16. **\$69.95**

See pages 74 through 95 for a selection of fine, women's footwear.

PUT-TOGETHERS FROM "CRYSTAL PLUS"

5622 Bouclé Vest by Gould

Snazzy pul over by *Sidney Gould*. Delightfully knit to fit in acetate-and-nylon. V-neck, sleeveless. Washable. Black-and-white knit with silvery belt. Small(8-10, Medium(12-14), Large(16-18). **\$20.95**

5472 Striped Blouse

By *Crystal Plus*. Facings are polka-dotted to please. Buttons all the way down the front. Turn-back cuffs with double-button links. Silky polyester. Washable. White-and-black. Sizes 8, 10, 12, 14, 16, 18. **\$27.95**

5470 Cardigan Jacket

From *Crystal Plus*. Chic with long skirt or short skirt. Tiny ball buttons down the front, on the patch pockets. Collarless. Softly fitted. 70% polyester, 30% wool double knit. Black. Sizes 8, 10, 12, 14, 16, 18. **\$57.95**

See shoes,
page 91,
style 2914.

5474 Herringbone Blouse

Fashioned by *Crystal Plus*. Pointed collar, buttons all the way down the front and on the cuffs. Separate scarf becomes a bow or ascot. Washable triacetate-and-nylon. Black/burgundy/gray/white print. Sizes 8, 10, 12, 14, 16, 18. **\$27.95**

5473 Knee-Length Wrap Skirt

By *Crystal Plus*. A-line wrap skirt hooks into place. $\frac{3}{4}$ " black patent belt has slide-through buckle. Inset waistband. Side pockets. 70% polyester, 30% wool double knit. Black. Sizes 8, 10, 12, 14, 16, 18. **\$35.95**

5471 Long Button-Front Skirt

For the good times, by *Crystal Plus*. Gentle A-lined, side pockets, wide inset waistband. Tiny black ball buttons down the front. 70% polyester, 30% wool double knit. Black. Sizes 8, 10, 12, 14, 16, 18. **\$43.95**

CHECK IN WITH "CRYSTAL PLUS"

5475 Crystal's Checked Shirt-Jacket

The smartest fashion in town or out. Buttons on front, patch pockets, cuffs and decorative top flaps. Self sash. 50% acrylic, 50% wool. Black/burgundy/gray/white checks. Sizes 8,10,12,14,16,18. **\$55.95**

5605 Ribbed Turtleneck by Gould

The legendary sweater. To go with all your separates. By *Sidney Gould*. Long sleeves, back zipper. Ribbed knit in Wintuk Orlon acrylic. Machine washable. Black shown here (see other colors page 12). Small (8-10), Medium(12-14), Large(16). **\$12.95**

5476 Checked Pants

Worthy companion to the nifty checked shirt-jacket. By *Crystal Plus*. Contoured waistband has hooked tab closing. Smooth fly front. Fully lined. 50% acrylic, 50% wool combination. In neat black/burgundy/gray/white checks. Sizes 8,10,12,14,16,18. **\$33.95**



See Vera scarf style 9304, page 92.

8401 Shirt by Lady Arrow

Marvelous under sweaters or on its own. Pearly buttons all the way down the front and on the cuffs. A pointed collar and long sleeves. In washable polyester. White. (For more details, see page 31.) Sizes 8, 10, 12, 14, 16, 18. **\$12.95**

5623 Ribbed Cardigan

By *Sidney Gould*. Perfectly mated to Crystal's checks. V-neck, button front. Washable Orlon acrylic. Burgundy shown here (see other colors on page 13). Sm(8-10), Med(12-14), Lg(16). **\$16.95**

5477 Checked Skirt

Good news! From *Crystal Plus*. A-line, side zipper. Two front pleats begin 5" below the inset waistband. 50% acrylic, 50% wool. Black/burgundy/gray/white checks. Sizes 8,10,12,14,16,18. **\$27.95**



See shoes, page 93, style 2911.



9308 Vera's Blossom Scarves

(above) Rolled edges. 15" x 45" in rayon-and-silk. Choice of brown-with-gold-orange-pink . . . or green-with-turquoise-purple-lime . . . or red-with-royal-gold-blue. \$6.00



7409 V-Neck Pullover

(above) A classic top that never goes out of style from *Herman Geist* in 100% nylon knit. To accessorize with scarf or jewelry . . . or great on its own. (Scarf is *not* included.) Choice of marigold, white or navy. Extra-small(6), Small(8-10), Medium(12-14), Large(16). \$14.95

CORDUROY BY TANNER

5813 Corduroy Jumper

(below) Wide-wale corduroy jumper by *Tanner of North Carolina*. A natural for fall '74. Square-cut neck, buttons all the way down the front. Self sash. Washable, 100% cotton. (Shirt is *not* included.) In country-blue. Sizes 8,10,12,14,16. \$37.95

5814 Multicolor Plaid Shirt

(below) By *Tanner*. A go-with-everything shirt of polyester-and-cotton. Straight-cut hem. Pearly buttons on cuffs and all the way down the front. Washable. Shown under jumper. Sizes 8,10,12,14,16. \$19.95



5812 Corduroy Skirt

(below) Skirting the issue very nicely for fall . . . by *Tanner of North Carolina* in wide-wale corduroy. Inset waistband. A-line styling, matching buttons all the way down the detailed front band. Machine washable, 100% cotton. Russet as shown. Sizes 8,10,12,14,16. \$21.95





7307 Rib-Knit Top

(above) Scoop-necked pullover in a nifty-looking, ribbed-knit nylon bouclé. By *Skyr*. Short sleeves, self-bound neckline. Machine washable. In three pretty colors: garden-green, white or yellow. Sm(6-8), Med(10-12), Lg(14-16), X-lg(18). **\$10.95**



5943 Vera's Berry Shirt

(above) Scrumptious on a year-round basis. By *Vera*. In a silky, twill weave polyester. Covered buttons all the way down the front and on the cuffs. Pointed collar. Washable. Print combines green/red/white. Sizes 10,12,14,16,18. **\$23.95**

5942 Penguin Shirt

(below) Little penguins, flippers joined together, looking first one way, then the other. Cleverly designed by *Vera*. In washable 100% Antron nylon knit. Matching buttons all the way down the front and on the cuffs. Camel or green print. Sizes 10,12,14,16,18. **\$18.95**

7808 Wool Flannel Shirt

(below) A natural for the outdoor life from *O'Donnell*. Wear it as a shirt or wear it as a jacket. Embossed "silver" buttons all the way down the front and on the cuffs. 100% wool flannel. Your choice of forest-green or hunter-red. Women's sizes 8,10,12,14,16,18. **\$27.95**





5808 Short-Sleeved Blouse

(above) By *Tanner of North Carolina*. A perfect year-round top for skirts and slacks. Collar is neatly scalloped and piped with color. Buttons all the way down the front. Washable 65% polyester, 35% cotton. White with your choice of red, grass-green, navy or yellow piping. Sizes 8,10,12,14,16,18. **\$13.95**

5809 Sleeveless Blouse

(above) Simple, smart . . . great with sweaters and skirts. By *Tanner of North Carolina*. In washable polyester and cotton. Buttons all the way down the front. Sleeveless. Scalloped collar is prettily piped in color. White with your choice of grass-green, yellow, red or navy piping. Sizes 8,10,12,14,16,18. **\$11.95**

358 Denim Wrap Skirt

(below) A reversible denim skirt. One side is popular blue denim, the other a cheery red denim. Knee-length. Wraparound styling, bound and tied with navy braid. Patch pocket on red side only. Washable 50% polyester, 50% cotton. Sm (8-10), Med (12-14), Lg (16-18), X-lg (20). **\$19.95**

9204 Velveteen Cloches

(below) The hat with the brim that turns up or down. Very flattering in soft, fully-lined cotton velveteen. Six-panel crown, multi-stitched brim. In navy-blue or flag-red. One size. **\$8.95**

7805 Country Floral Shirt

(below) Tiny hillside flowers on a field of creamy-white. In washable cotton. Pointed collar, brass buttons down the front placket and on the cuffs. Back yoke with center pleat. Blue, red, sage and yellow print on cream. Sizes 8,10,12,14,16,18,20. **\$27.95**





5944 Vera Signature Shirt

(above) Hidden among the flowers, stems and leaves, but unmistakable, is the *Vera* signature. Pointed collar. Buttons on cuffs and all the way down the front. Machine washable Antron nylon knit. Choice of green-with-blue or pink-with-yellow. Sizes 10,12,14,16,18. **\$18.95**



8401 The Lady Arrow Shirt

(above) A pretty pastel blouse with a very lady-like look. Slightly puffed sleeves gathered at the two-button cuffs. Pointed convertible collar, pearly buttons all the way down the front. Beautifully washable silky polyester. Choice of pink, blue or white. Sizes 8,10,12,14,16,18. **\$12.95**

8905 Cosmopolitan Shirt

(below) City names such as New York, Chicago, L.A., Atlanta, Boston, Dallas and St.Louis are embroidered in yellow, blue, green and red. A charming conversation starter. "Pearl" buttons down the front, on the cuffs. White, washable polyester crepe. Sizes 8,10,12,14,16. **\$27.95**

5949 Vera Double-Knit Pants

(below) Easy pull-on pants with elasticized waist. In wrinkle-free, machine washable polyester double knit by *Vera*. So practical, and very becoming with our shirts and blouses. Straight-legs, stitched front creases. In pink, royal-blue or green. Sizes 10,12,14,16,18,20. **\$17.95**



**FROM
SERBIN**



**TRAVEL
PERFECT
KNITS**



6222 Brown Sweater Dress

(upper left) Travel perfect by *Serbin*. Short-sleeved dress of Arnel triacetate knit . . . three-quarter button-front opening, self belt. Brown ribbed polyester cardigan nicely banded in gay flower print. Entirely washable. Mostly brown with red, orange, tan and cream flower designs. Sizes 8,10,12,14,16,18,20. **\$59.95**

6224 Three-Piece Knit Pantsuit

(upper right) Three marvelous pieces: a sleeveless, jewel-neck shell . . . pull-on slacks with elastic waist . . . and a smashing, button-front jacquard jacket. Charcoal-gray shell and slacks are polyester blend with a wool look. Polyester/acrylic jacket combines charcoal-red-white-camel. Washable. Sizes 8,10,12,14,16,18,20. **\$73.95**

6223 Burgundy Sweater Dress

(lower left) A double delight by *Serbin*. Short-sleeved dress in Arnel triacetate knit. Buttons partway down front, stitched pleats all around, self-belt. Burgundy cardigan of polyester ribbed knit is banded in plaid. Machine washable. Plaid print combines burgundy-black-white. Sizes 8,10,12,14,16,18,20. **\$65.95**



**FOULARD
PRINTS**



**BY
MIDGE
GRANT**

6705 Pleated Shirdress

(upper left) Remember father's favorite silk tie? Here's the same foulard print on 100% acetate in a flattering dress by *Midge Grant*. Three-quarter front opening with six "pearl" buttons, self sash. Two inverted box pleats in front. Washable. Burgundy touched with blue, black, white. Sizes 6,8,10,12,14,16,18,20. **\$59.95**

6704 Houndstooth Bow Dress

(upper right) By *Midge Grant*. Washable 100% acetate with the look and feel of "bow-tie" silk. Rolled collar ties into a soft, feminine bow. "Pearl" buttons part-way down the front and on the cuffs. Natural waistline, wide belt with big round buckle. Green-and-white houndstooth print. Sizes 6,8,10,12,14,16,18,20. **\$59.95**

6703 Mandarin-Collar Dress

(lower right) A drop-shoulder dress by *Midge Grant* with smart mandarin collar. Two foulard prints are neatly combined ... a large geometric with a smaller version on collar, two-button cuffs, three-quarter placket and self sash. Washable 100% acetate. Navy-blue with red, black, white, gold. Sizes 6,8,10,12,14,16,18,20. **\$59.95**



7804 Checkered Shirt

Country flair! Bold checks screen printed on 100% cotton. Traditional shirt styling with pointed convertible collar. Antiqued brass buttons all the way down the front and on the two-button cuffs. A perfect mate to our country denims. In red-and-white checks (on left) or blue-and-white checks (below). Sizes 8,10,12,14, 16,18. **\$27.95**



7801 "Overalls" Jumper

(right) Authentically detailed just like Farmer Brown's overalls . . . right down to the suspender hooks! With pockets aplenty . . . inset at the sides, patched at the back and topping the bib. Brass button closings, adjustable shoulder straps. Double stitching everywhere. Slightly flared skirt. Machine washable cotton-and-polyester denim. (Checkered shirt *not* included.) Choice of navy-blue denim or red denim. Sizes 8,10, 12,14,16,18. **\$33.95**

9057 Country Belts (below)

Leather trimmed with natural braided jute. 1" wide. "Brass" buckle. Perforations all around. In navy, white or denim-red. Adjusts up to 34" waist. One size. **\$5.95**



7802 Jeans-Styled Skirt

(left) Ever-so-popular jeans styling in a great "just-above-the-knee" length skirt. Inset front pockets, two back patch pockets. Zippered front fly with snappy brass button closing. Double stitching everywhere . . . even on the yoke at the back. 1" belt loops all the way around (belt *not* included). Machine washable cotton-and-polyester denim. In your choice of navy-blue denim or red denim. Sizes 8,10,12,14,16,18. **\$21.95**

Master Charge, American Express, BankAmericard holders may call their orders to The Tog Shop Monday through Friday from 8 a.m. to 5 p.m. Telephone 912-924-8801



7405 Yoked Shirt

(above) On top for fall is this beautifully tailored shirt from *Geist*. Open collar, button front, triple-button cuffs. Gently gathered at the front and back yokes. Fantastically soft nylon knit. Washable. In aquamarine, ivory or coral-pink. Sm(8-10), Med(12-14), Lg(16). **\$23.95**



7407 Bouquet Turtleneck

(above) A non-stop top... because it goes with so many skirts and slacks. By *Herman Geist*. In a washable 50% polyester, 50% cotton knit. Back zipper. To wear tucked in or out. Bouquet print combines rosy-pinks, navy, turquoise, marigold on off-white. Sizes 8,10,12,14,16. **\$17.95**

7406 Floral Shirt

(below) Color coordinated to *Geist's* pants on the right. Button front, single-button cuffs. Convertible collar. Washable 50% polyester, 50% cotton knit. Choice of predominately cranberry print or teal-green print. Sizes 8,10,12,14,16. **\$23.95**

7408 Knitted Pants

(below) Perennially popular knitted pants from *Herman Geist*. Contoured elasticized waistband. Slightly flared leg. Styled for fit and comfort. In washable acrylic knit. Your choice of heather-red, camel or teal-green. Sizes 8,10,12,14,16. **\$22.95**



See style 2114,
fox-head shoes,
page 88.





**6304
Sleeveless
Polo Shirt**

(right) Stitched and buttoned in navy. Straight-cut hem. Washable nylon jersey. White. Sizes 6, 8, 10, 12, 14, 16.
\$11.95



6630 Warm-Up Suit

(left) For paddle tennis, jogging, etc. Drop shoulders on the pullover top. Elasticized waist on pants. Cotton-and-polyester knit. White with navy. Women's sizes: Sm(6-8), Med(10-12), Lg(14-16).
Two-Piece Set \$45.95

6303 Plaid Sport Skirt

(above) Action-length skirt with attached nylon shorts hidden underneath. Back zipper, deep side pockets. 1/2" white "leather" belt. Washable polyester knit. In navy-and-white plaid. Sizes 6, 8, 10, 12, 14, 16.
\$21.95

7609 Posy Swimsuit

(below) Made by *Florence Eiseman*. Elasticized neckline front and back. Self sash ties in a bow. Molded cups. Beneath the skirt are attached matching panties. Polyester print. Sizes 10, 12, 14, 16, 18.
\$43.95



9801 Tennis Bag

(below) Zippered pocket on the outside carries your racket. Inside you have lots of room for extras . . . plus a zippered compartment for loose odds and ends. Snap closing. All-cotton canvas 12" by 16" by 3". Navy-and-red.
\$16.95



6613 Classic Tennis Dress

(below) Empire waistline, handsome square neck. Interesting open work on the slightly flared skirt. Back zipper. Separate nylon panties. Washable polyester knit. White. Sizes 6, 8, 10, 12, 14, 16.
\$25.95



**FOR THE
SOUTHERN
CIRCUIT**



7604 Gingham Swimsuit

(above) Gay gingham checks by *Florence Eiseman*. Elasticized neckline front and back. Pert sash ties in a bow. Molded cups. Attached matching panties beneath the skirt. Polyester in blue/white checks or pink/white checks. Sizes 10,12,14, 16,18. **\$43.95**



6628 Gingham Tennis Dress

(above) A smash for the courts! By *American Golfer*. Crisp polyester knit dress with polyester-and-cotton gingham trim. A-line styling, long back zipper. Accompanied by nylon tricot panties. Washable. White with pink-blue-yellow trim. Sizes 6,8,10,12,14,16. **\$31.95**

6629 Shirt-and-Shorts Set

(below) By *American Golfer*. Sleeveless shirt has buttoned placket. Shorts have fly front, gingham lined pockets, adjustable belt. 100% polyester knit with polyester-cotton gingham trim. Washable. Sizes 6,8,10,12,14,16. **The Set \$37.95**



308 Terry Shirt Jacket

(below) The perfect cover-up. Buttons all the way down the front and on the cuffs. Side slits, top pocket. Machine washes and dries. All-cotton. In sunny-yellow, white or sea-blue terry. Sm(8-10), Med(12-14), Lg(16-18). **\$18.95**





5362 Haymaker's Zipper Jacket

(above) A terrific cover-up to zip into a turtle-neck or wear open. Two front pockets. Washable polyester double knit. **White** with navy zipper or **navy** with white zipper. Women's sizes: Sm(6-8), Med(10-12), Lg(14-16). **\$29.95**

5363 "Alligator" Skirt

(below) Action-length skirt with attached shorts hidden underneath. *Lacoste by Haymaker*. Patch pocket, side slits. Pull-on styling with elasticized waistband. Washable polyester double knit. **Navy** or **red** with contrasting white front panel. Sizes 6,8,10,12,14,16. **\$25.95**



5319 "Alligator" Shirt

(above) *Lacoste by Haymaker*. This nice shirt will wear you well . . . all year round with skirts and pants and jumpers. Dacron polyester knit to machine wash and dry. Buttoned all the way down the front. Buttoned cuffs. Shirttail hem. In sparkling white. Women's sizes 34, 36,38,40. **\$17.95**

5349 Pompon Socks

(below) For lots of active doings. Pompons make sure they won't slip down. By *Haymaker* in acrylic and stretch nylon. Choice of all-white . . . or white with red/navy pompons. One size. **\$1.95**

5307 Mid-Length Shorts

(below) *Lacoste by Haymaker* with the famous "alligator." Fantastic comfort and ease! Elasticized waistband, 1" side slits, two front pockets. Washable Dacron polyester double knit. Your choice of red or navy. Women's sizes 6,8,10,12,14,16. **\$17.95**



SEPARATES
BY
HAYMAKER



5304 Polo Shirt

(above) The sports enthusiast, whether spectator or participant, loves the famous *Lacoste* shirt. Short sleeves, buttoned placket, rib-knit collar. By *Haymaker* in a washable knit of Dacron polyester and cotton. Choice of white, red, or navy. Women's sizes 34,36,38,40. **\$11.95**



5303 Lacoste Sweater

(above) This "alligator" cardigan from *Haymaker* travels in all the best places. V-neck, buttoned front. Ribbed cuffs and back waistband. Machine washable and dryable Orlon acrylic. In your choice of navy, red or white. Women's sizes 34, 36,38,40. **\$16.95**

5309 Bermuda Shorts

(below) By *Haymaker* . . . skillfully tailored for a flattering fit. Deep front pockets, elasticized waistband. In wrinkle-free Dacron polyester double knit . . . machine washable and dryable. In your choice of navy, white or red. Women's sizes 10,12,14,16,18,20. **\$19.95**

5310 Haymaker's Knit Slacks

(below) These are the pants that stay part of your wardrobe all through the year. Elasticized waistband. Wrinkle-free Dacron polyester double knit. Machine washable and dryable. In your choice of navy, white or red. Women's sizes 6,8,10,12, 14,16,18,20. **\$23.95**

FOR THE
ACTIVE
WOMAN





See loafers,
style 1753,
page 85.



LEAD THE COUNTRY LIFE

5705 Cable-Knit Cardigan

(above left) Hand-loomed by *Challé* in 100% Wintuk Orlon acrylic. Cable knit with luxurious high loft. A tennis-inspired fashion that today can take you everywhere. Machine washes and dries. White with maroon-navy trim. Women's sizes 34,36,38,40. **\$32.95**

359 Versatile Denim Jacket

(above right) Well-chosen teammate for slacks, skirts, shorts and jumpers. With square yoke and shaped back seams. Two patch pockets. "Pearl" buttons down the front and on the cuffs. Machine washable 50% polyester, 50% cotton. In your choice of red-denim or blue-denim. Women's sizes 10,12,14,16,18. **\$24.95**

360 Short-Sleeved Denim Dress

(lower left) A perfect candidate for running errands, lunching with friends, overseeing the play group, ad infinitum. Buttoned stand-up collar and front placket. Roll-up sleeves, two patch pockets, narrow self sash. In 50% polyester, 50% cotton to machine wash and dry. Choice of red-denim or blue-denim. Sizes 10,12,14,16,18. **\$21.95**

**PAGES 41 TO 60 FEATURE THE WORLD'S LARGEST SELECTION
OF WOMEN'S TERRY CLOTH FASHIONS**

646 Velour Jumpsuit

What a wonderful way to warm up to winter . . . a great look for indoors or outdoors. In marvelous *velour-terry*. Outside it's velvety . . . inside it's comfortable, cozy terry. Long front zipper, handy patch pockets, self sash. Machine wash and dry. Choice of royal-blue (as shown) or pale-pink velour-terry. Small(8-10), Medium(12-14), Large(16-18). **\$37.95**

661 Peasant Jumpsuit

The peasant look . . . the great look . . . for this fall and holiday season. A zippered front, handy side pockets and roll-up sleeves. Shirt-style collar. Matching washable belt ties with cotton tassels. Machine washable and dryable. Cotton terry print as shown below. Extra-small(6), Small(8-10), Medium(12-14), Large(16-18). **\$25.95**





See matching scuffs, style 3609, page 65.

See sunny-yellow scuffs, style 1252, page 65.

Long Classic Terry Robes uphold their traditional appeal in this good design of tailored simplicity and unbeatable comfort. Big patch pockets, self sash, three-quarter sleeves, generous overlap.

581 Pastel Classic

A beautiful way to start and wrap up your day. In your choice of pastel-pink (as shown above) . . . or blue-mist . . . or white terry. X-sm(6), Sm(8-10), Med(12-14), Lg(16-18), X-lg(20). **\$25.95**

986 Floral Print Classic

Breakfast in the warm, sunny colors of this floral print robe. Machine washable cotton terry, as shown. Extra-small(6), Small(8-10), Medium(12-14), Large(16-18), Extra-large(20). **\$26.95**

322 Tailored Terry Robe

(below) A robe that's pure perfection, pure terry! Smart pointed collar, large patch pockets. Extra-long front zipper, wrist-length sleeves with stitched cuffs. Generously styled with long self sash. Machine washable, never-needs-an-iron. In your choice of deep-pink . . . or aqua-blue all-cotton terry. Sm(8-10), Med(12-14), Lg(16-18). **\$25.95**

See matching scuffs, style 1252, page 65.



319 Rainbow Duster

(above) This rainbow print robe will add joy to your whole day . . . whether relaxing or going about your routine. Hidden long front zipper, two convenient patch pockets. Bracelet-length cuffed sleeves, softly rolled collar. Machine washable and dryable all-cotton terry. Print as shown. Sm(8-10), Med(12-14), Lg(16-18), X-lg(20). **\$21.95**



324 Flower-Stripe Caftan

At your leisure . . . look utterly fantastic in this striking terry robe. Easy flowing fit. Long front zipper. Set-in sleeves are slightly belled with stitched cuffs. Pockets are neatly tucked away at the sides. Easy to care for . . . machine washable and dryable. Colorful cotton terry print as shown. Small(8-10), Medium(12-14), Large(16-18).

\$25.95

320 Navy-Blue Aba

For an enchanted evening, hostess a party or relax by the hearth in this long, elegant terry robe. Pockets are hidden away in the sides and there's a long front zipper just beneath the smart-looking braid. Colorfast, machine washable and dryable no-iron terry. Navy-blue as shown. Small(8-10),Medium(12-14),Large(16-18),Extra-large(20).

\$24.95



318 Terry Persian Caftan

Discover how enchanting a caftan can be . . . especially in versatile terry. Very flattering . . . graceful, flowing fit. Extra-long front zipper for easy entry. All-cotton terry to machine wash and dry, never-needs-an-iron. Captivating multi-color paisley print on beige terry as shown above. Sm(8-10), Med(12-14), Lg(16-18), X-lg(20). **\$24.95**

807 Velour-Terry Hostess Robe

It's all elegance and simplicity. Outside the *velour-terry* looks like velvet — inside it's fluffy terry. Pockets are hidden in the sides. Buttons rimmed with "gold" go all the way down the front. Machine washable and dryable, never-needs-an-iron. In royal-blue velour-terry as shown, or in pale-pink velour-terry. Sm(8-10), Med(12-14), Lg(16-18). **\$34.95**



290 Terry Parfait

(left) The perfect recipe for a lovely look: take yards of luscious terry — circle white braid around the neck — bell the sleeves and sprinkle with pretty buttons. Hidden side pockets. Machine washable cotton terry. In your choice of aqua-blue or pastel-pink. Small(8-10), Medium(12-14), Large(16-18), Extra-large(20). \$20.95 See terry scuffs, style 1252, page 65.

349 Wild Daisy Classic

(below) Our classic robe goes madly gay with a riot of field daisies and garden tulips. Neatly tailored with wide cuffs, plenty of overlap, big patch pockets and long self sash. Machine washable and colorfast. Terry print as shown below. Small(8-10), Medium(12-14), Large(16-18). \$23.95





Two terry robes designed exactly alike. With big patch pockets, self sash, inset sleeves, deep cuffs.

837 Print Classic

Pretty paisley print terry. X-sm(6), Sm(8-10), Med(12-14), Lg(16-18), X-lg(20). **\$26.95**

Coordinating cornflower-blue slippers, 3611, page 67.

581 Pastel Classic

Your choice of blue-mist (as shown), pastel-pink or white terry. X-sm(6), Sm(8-10), Med(12-14), Lg(16-18), X-lg(20). **\$25.95**

See slippers, 3609, page 65.

859 Persian Paisley Robe

(below) This rich-looking terry print fashioned into a comfortable kimono. Generous overlap, long sash and a roomy pocket. Multicolor paisley print on beige terry. Sm(8-10), Med(12-14), Lg(16-18), X-lg(20). \$22.95



568 Striped Aba

(left) A smashing way to look —indoors or outdoors, winter or summer. This handsome Aba traces its ancestry to the exotic Arabian —“djellaba”. Easy, flowing fit. Buttoned front and roomy pockets hidden in the sides. Striped terry print. Easy-care, machine washable. Sm(8-10), Med(12-14), Lg(16-18), X-lg(20). \$24.95



THE TOG SHOP thanks you for your order. You may expect us to do everything possible to have you as another satisfied customer.

FROM

Name _____
Address _____
City _____
State _____ Zip _____ (please)

PLACE
STAMP
HERE



THE TOG SHOP

LESTER SQUARE
AMERICUS, GA. 31709

65

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39

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THE TOG SHOP PREMISE

In this day and time The Tog Shop is proud of the fact that it can still offer you . . . our valued customer . . . excellent value, great fashion and quality at realistic prices. Just as important, our capability of serving you well at home is now better than ever.

You will always have our personal guarantee covering every item. Prompt exchange or refund will be made cheerfully when items are returned within ten days and not worn or altered.

The terry fashions . . . they are our specialty and we have the world's largest selection . . . are machine washable, never need ironing. Order your usual size, for we have already allowed for the natural shrinkage of terry.

With this fall catalog we have expanded our offerings of men's wear, gifts and accessories. All items offered are excellent quality, from fine houses.

Select names in ladies' fashion are yours to choose from . . . David Crystal, Haymaker, Vera, Sidney Gould, Tanner, Florer ce Eisman, American Golfer, Lilly Pulitzer and Lady Arrow among others.

Choose from a wide selection of footwear . . . the world's finest shoemakers are represented: Bernardo, Etienne Aigner, British Brevitt, Golo, FootSaver, Edouard Jerrold, Bandalino, Jacques Levine, Bertlyn, Round-the-Clockers and more.

We sincerely thank our customers for allowing us to serve you in the past. We look forward to serving you again and to welcoming new mail-order friends this Fall of 1974.

We invite BankAmericard, American Express and Master Charge credit card holders to call their orders directly to The Tog Shop
Monday through Friday
8 a.m. to 5 p.m.
Telephone: 912-924-8801



Please have your credit card number and its expiration date handy for our prompt and personal attention.

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PLEASE FILL IN YOUR NAME OR A FRIEND'S

We'll send a new catalog each season.

Name _____
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City _____
State _____ Zip _____

Tear Off
Along
Perforation



BEFORE SEALING PLEASE ✓ CHECK

- 1—Have you printed your name and mailing address?
- 2—Filled in correct style number, color, size and price?
- 3—Included 50¢ for each item for shipping?
- 4—Included your check, money order or charge card number?
- 5—Please do not send cash or stamps (sorry, no COD's).

Tear Off
Along
Perforation



able. Sm(8-10), Med(12-14),
Lg(16-18), X-lg(20). \$24.95

Prompt exchange or
refund if not satisfied.

THE TOG SHOP

LESTER SQUARE
AMERICUS, GA. 31709

Your telephone number would be
appreciated, in case of questions.

Area
Code

My Name Is (Mr.) (Mrs.) (Miss)

(Please Print)

Street

City

State

Zip

SEND THE FOLLOWING TO ME AT THE ABOVE ADDRESS

Quan.	Style #	Name of Item	Color	Size	Price Each	Total Price

SEND THE FOLLOWING GIFTS DIRECTLY TO ADDRESSES BELOW

Send your own gift card, or we will be pleased to enclose one. Prices will be omitted.

Send below gift to:

Street

City

State

Date Gift
To Arrive

Zip

Quan.	Style #	Name of Item	Color	Size	Price Each	Total Price

Send below gift to:

Street

City

State

Date Gift
To Arrive

Zip

Quan.	Style #	Name of Item	Color	Size	Price Each	Total Price

Order gifts as early as you like,
just tell us when you want gifts to arrive.

If special gift wrap is desired, add 50¢ for each gift package.
(Circle style numbers you wish gift wrapped.)

Shipping Costs: Add 50¢ for each item.

PLEASE INDICATE METHOD OF PAYMENT BELOW:
(Sorry, no COD's.)

☐ Check or money order payable to The Tog Shop

Please charge ☐ American Express ☐ Master Charge ☐ BankAmericard

Account no.
(All digits)

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Inter Bank
Number

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Master Charge only
(it's over your name on your card)

Signature

My Charge Card Expires: Month Year

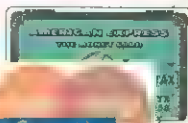
Total Merchandise

Gift Wrap (optional)
◀ (50¢ per gift)

◀ Add Shipping Costs

TOTAL AMOUNT

65





RESORT TO TERRY!

328 Striped Kimono

(left) Our own very versatile robe, for beach or at-home, combining the lush softness of terry and an easy, simple styling. Roomy side pockets, practical kimono sleeves and self-sash. In cotton terry. Easy care, just wash and dry. Printed stripes as shown on the left. Small(8-10), Medium(12-14), Large(16-18). \$19.95



869 Navy Daisy Flip

(below) Here we have the most appealing daisy print ever. Our terry flip sparkles with white fringe and two enormous patch pockets. Flip it on for beach, bath or breakfast. Machine washable terry print. In one size to fit almost everybody. \$15.95



339 White Terry Dress

(above) Perfect for seaside lunching, shopping . . . also great over swimsuits. Tons all the way down the front. Drawing waistline ties at front. Handy flap pocket. White cotton terry. Sm(8-10), (12-14), Lg(16-18). \$19.95

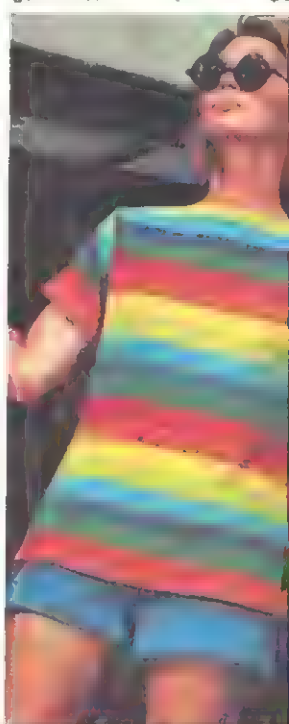
875 Sport Top

(right) Yachting or canoeing, hiking or biking, or just plain loafing . . . our striped boatneck shirt fits into the picture with verve. Action sleeves, side slits. All-cotton to machine wash and dry. Striped terry print as shown. Small(8-10), Medium(12-14), Large(16-18), Extra-large(20). \$10.95

Small(8-10),
Medium(12-14),
Large(16-18),
Extra-large(20).
\$10.95

876 Easy-Fit Terry Shorts

(right) Elasticized waist. Back zipper. All-cotton. In red or cornflower-blue (to match the Sport Top) . . . or in navy or white. Sizes 10,12,14,16, 18. \$7.95





RESORT TO TERRY!

941 Nautical Shift

(left) Sails Ahoy! Irresistibly so on a true sea of blue. Great on any deck. Soft round collar and roomy patch pockets with crisp white ball-fringe. A long back zipper. Machine washable and dryable. 100% cotton. Nautical terry print in blue on white as shown. Small(8-10), Medium(12-14), Large(16-18). \$17.95



706 Shirt 'n Shorts

(below) Here's the perfect playsuit! A combination of shirt-and-shorts all in one piece. So many uses — seaside and poolside, tennis and backyard. Belt banded in red and blue is adjustable. White, all-cotton terry. Sm(8-10), Med(12-14), Lg(16-18).

\$14.95

and
But-
Draw-
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Med
9.95

308 Shirt Jacket

(above) The styling of a man's shirt. Buttons all the way down the front and on the cuffs. Stitched front placket, side slits, top pocket. Washable all-cotton terry. Choice of white, sunny-yellow or sea-blue. Sm(8-10), Med(12-14), Lg(16-18).

\$18.95



868 Peasant Dress

(right) Another resort season by the pool begins with a finger-tip-length dress of so many uses . . . breakfast, bath and beach. Pockets are hidden in the sides. Long back zipper. Sash and trim in colorful peasant braid. All-cotton terry is machine washable. In white as shown.

Extra-Small(6),
Small(8-10),
Medium(12-14),
Large(16-18).
\$21.95



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AMERICUS, GA. 31709

Area Code _____

Street _____

City _____ State _____ Zip _____

[illegible]

Send below gift to:		Date Gift To Arrive
Street		
City	State	Zip

Quan.	Style #	Name of Item	Color	Size	Price Each	Total Price

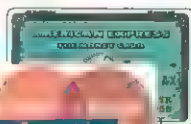
Send below gift to:		Date Gift To Arrive
Street		
City	State	Zip

Quan.	Style #	Name of Item	Color	Size	Price Each	Total Price

My Charge Card Expires Month _____ Year _____.

TOTAL AMOUNT

65



Your
BANKAMERICARD

able. Sm(8-10), Med(12-14),
Lq(16-18), X-lq(20). \$24.95



FOR MEN . . . BY BUXTON

9155 Breast Pocket Case

(above) A thin slip of a thing to hold just enough — money, your favorite photo and a card or a few. Soft buttery leather, it is rayon acetate lined and folds thinly to 3½ x 7 inches. Tan or black. **\$12.50**

9156 Key-Tainer

(above) A round cornered case to cases of "pocket-clutter" and "key-jangles." Snaps shut on at least six keys. Hard case (2½" x 3") is softly padded in cowhide. Black or tan. **\$4.50**

9157 Classic Billfold

(above) This easy old familiar has ample room for cash, cards, photos as well as two unique compartments for those spare keys. Softly worked cowhide, it folds easily to 3½x4½ inches. In black or tan. **\$9.00**



9555 Solid Sterling Silver Money Clip

(left) Our heavy money clip with deep hand-chased Florentine finish has a secret. In back it's tapered thinly for easier flexing. Holds as little as a dollar and looks like a million! It's shown actual size.

Sterling Silver. **\$24.00**

9556 Buckle Cuff Links

(below) Uniquely styled Florentine-finish cuff links allow you to buckle down elegantly. Shown actual size. Standard wingback fastener. Solid

Sterling Silver. . . **\$16.00 pr.**
Solid 14K
Yellow Gold . . **\$125.00 pr.**

9557 Purely Classic Cuff Links

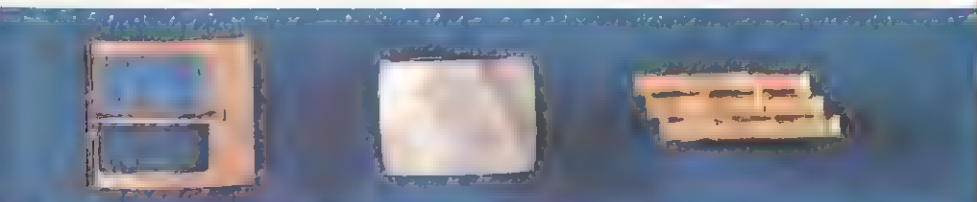
(below) Gently convexed rectangles are deeply Florentined, in classic good taste. Shown actual size with wingback fasteners. Solid

Sterling Silver. . . **\$12.00 pr.**
Solid 14K
Yellow Gold . . . **\$90.00 pr.**

9558 Ming Tree Cuff Links

(below) Elegant bamboo for just the right touch of the orient. Softly Florentined with wingback fasteners. Shown actual size. Solid

Sterling Silver. . . **\$20.00 pr.**
Solid 14K
Yellow Gold . . **\$100.00 pr.**





9401 Ever-Popular Qiana Ties for Men (4" wide) (above) Qiana nylon with jacquard motifs. (From left to right) *Tennis*: white rackets and red tennis balls on navy. *Nautical*: yellow spouting whales on red. *Medicine*: red medical symbols on deep-blue. *Moneybags*: white moneybags with red dollar signs on green. *Golf*: golfers dressed in red and yellow teeing off on navy. *Law*: white scales of justice on maroon. Please specify motif when ordering. Each Tie \$7.00

25 Washcloth Spares

(below) More and cheaper by the dozen since they're made just for us. Assorted colors and prints, terries and velours. A terrific way to stock up on non-matching spares for bath, boat, kitchen or camp. A giant 14 inches square. One Dozen \$6.00

45 All-Cotton Terry Lockatowel

(below) Touch-lock Velcro closing for secure fit. Ample 20" long. Large pocket. All-terry in brass, burgundy or royal. One size. \$6.95

48 Velour-Terry Lockatowel (not shown)

Like style 45, but *velour-terry*. Brass, white or royal-blue. One size fits every man. \$7.95



able. Sm(8-10), Med(12-14), Lg(16-18), X-lg(20). \$24.95



9451 Regimental-Stripe Ties

(above) The British are coming! The British are coming! Well, they did and they left admirable marks in the form of these smashing regimental ties. In luxuriant 65% silk and 35% polyester, 4" wide and generously long. Please specify regiment desired. Each Tie \$8.50
 (A) *Royal Air Force* in navy/maroon/sky. (D) *London Scottish* in sky/navy/gold/red.
 (B) *Gordon Highlanders* in green/gold/blue. (E) *Royal Fusiliers* in red/navy/gold.
 (C) *Black Watch* in navy/green/red. (F) *Seaforth Highlanders* in navy/gold/red.

9751 Polka-Dot Ties

(below) Our polka dots make their point with smooth tasteful sophistication. By *Rooster* in 100% polyester, 4" wide. Your choice of navy with red dots or maroon with white dots. Each Tie \$6.50



9752 Solid Knit Ties

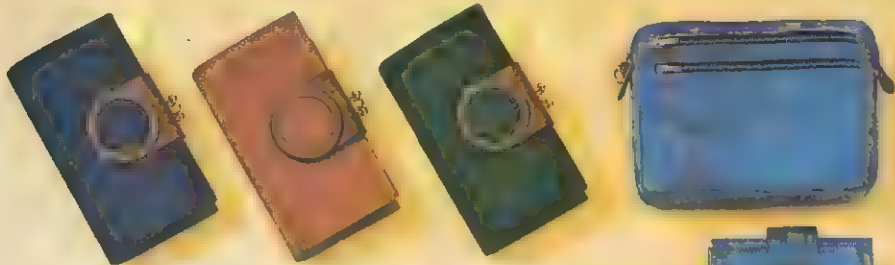
(below) The solid color knit is a must for the well-rounded tie wardrobe. By *Rooster* in 65% mohair, 35% wool. When in an early morning quandary, go solid in either navy or brown. Each Tie \$5.00



9753 Rugby-Stripe Ties

(below) *Rooster's* mohair-and-wool knit stripes form a colorful, winning team. Sensational with your favorite blazer. Order a sure-fire stripe combining either gold/navy or maroon/navy. Each Tie \$5.00





9251 Mini-Clutch Wallet

(above) A young, yet sophisticated look for the fall is achieved by this careful blending of handsome suede and latigo leather. It has a double complement of card pockets, huge bill compartment, plus a clasp opening to two coin sections. By *Baronet*. In navy, tan or forest-green. Folds neatly to a compact $3\frac{1}{4}'' \times 5\frac{1}{2}''$. **\$6.00**

9252 Cosmetic Bag

(top right) *Baronet's* newest big/little cosmetic bag is really roomy enough to use as a clutch alone. One large and two small zippered compartments, each lined to protect against disastrous spills. Top-grain leather. In faded-jeans-blue as shown. A compact $4\frac{1}{2}'' \times 6\frac{1}{2}''$ overall. **\$6.50**

9253 "Whipstitched" Waller

(above right) The varicolored "whipstitching" is a strong complement to *Baronet's* leather wallet. Snap closure opens to roomy coin/bill compartments and a veritable sheaf of snap-out photo/card holders. Only $3\frac{1}{4}'' \times 4\frac{1}{4}''$, it's about all you need to complete the outfitting of your purse. Faded-jeans-blue. **\$5.00**

9853 Wildlife Pendants

Woodsy Owl and Fanciful Fish are both in motion as our ingeniously contrived pewter pendants. Either will serve as a shimmering, flexible accent to sweater, shirt or blouse. Each is approximately $4\frac{1}{2}'' \times 2\frac{1}{2}''$, and on a 24" silver-tone metal rope chain. Please specify "Owl" or "Fish." **\$12.50**



9151 Ultimate Clutch-Wallet

(below) *Buxton's* fashionable new color-streaked organizer has all the usual places for bills, cards, keys and coins. Capacious to be sure! It also has a zippered and lined compartment big enough for some cosmetics and two snap-closure pockets. Decorative snap-tab secures it to a folded $3\frac{1}{2}'' \times 7\frac{1}{2}''$. Leather, it comes in cadet-blue, saddle-tan or nice-red. **\$15.00**



9152 Buxton's French Purse

(below) Compact wonder fits readily into a larger bag and still holds all the necessities. Color-streaked leather, it folds to just $3\frac{1}{2}'' \times 4''$ with all its coin, bill and credit card compartments. Decorative snap-tab holds it all together. Nice-red, cadet-blue, saddle-tan. **\$10.00**

9153 Buxton's Key Holder

(below) The final touch as a matching accessory to *Buxton's* purse wardrobe. Snap it on six or more keys... to end the jangles and purse-wearing. Color-streaked leather in cadet-blue, saddle-tan or nice-red. **\$4.00**

9154 Cigarette-and-Lighter Pack

(below) If smoke you must, *Buxton's* cigarette case, complete with its own disposable Cricket lighter, keeps it all together. Holds cigarettes up to 100's. Color-streaked leather in your choice of nice-red, cadet-blue or saddle-tan. **\$8.50**



able. Sm(8-10), Med(12-14),
Lg(16-18), X-lg(20). **\$24.95**

200 *Classic Terry Robes*

Dolman sleeves, deep pockets and cuffs, extra long sash. Terry in pale-yellow, pastel-pink, aqua-blue . . . or white (not shown). Sm(8-10), Med(12-14), Lg(16-18). \$22.95



See pale-yellow slippers, page 67. See pink and aqua slippers, page 65.

968 *Escape Suit*

(below) Escape from the cares of this world in our smart jumpsuit. So easy to care for because it's machine washable all-cotton terry and never-needs-an-iron. Zip front, elasticized waist for an easy fit. Pockets neatly hidden in the sides. Emerald-green terry as shown . . . or in cornflower-blue terry. Sm(8-10), Med(12-14), Lg(16-18). **\$22.95**



See apple-green slippers, style 3611, page 67.

810 *Misty Floral Robe*

(above) Sweet and so utterly feminine with soft, shirt-like tailoring. A high-placed front sash begins at the sides while the back of the robe falls free. Big patch pockets, extra-long front zipper. Machine washable and dryable. All-cotton terry print as shown above. Extra-small(6), Small(8-10), Medium(12-14), Large(16-18). **\$24.95**



See pink velour clogs, style 2404, page 67.

697 *Border Hostess Robe*

This beautiful robe leads a double life... it can be a robe in the morning or a hostess gown at night. Border print bands the front. The long front separating zipper goes from the knee up for easy entry. Mandarin collar, hidden side pockets. Machine washable cotton terry. Print as shown above. Small(8-10), Medium(12-14), Large(16-18). **\$25.95**

698 *Velour-Terry Classic*

Luscious *velour-terry* makes this classic wraprobe something special. Plush velour outside... cozy warm terry inside. With self sash, big patch pockets, three-quarter sleeves and deep cuffs. What more could you ask? Machine washable. Choice of pale-pink, royal-blue or snow-white velour-terry. X-sm(6), Sm(8-10), Med(12-14), Lg(16-18), X-lg(20). **\$37.95**

689 Tahitian Mandarin

Luscious colors and exotic flowers make a beautiful at-home picture in our oriental lounge dress that doubles as a robe. Mandarin collar, side slits, long front zipper, handy patch pockets. Easy-wear, easy-care terry. In your choice of pretty green print (below) or warm orange print (as in culotte on right). Sm(8-10), Med (12-14), Lg(16-18), X-lg(20). **\$18.95**

690 Tahitian Culotte

A profusion of island flowers for a dramatic effect. Marvelous for lounging . . . day or night. Wide pant legs fall like a skirt, long front zipper for easy entry, popular mandarin collar. Easy-care all-cotton terry is machine washable and dryable. Orange Tahitian print as pictured below. Small(8-10), Medium(12-14), Large(16-18). **\$24.95**



**Wrap Yourself
in our Terry
Wraparongs®.**

*Quickest, handiest,
prettiest put-ons.
Buttoned twice
for
perfect security.
In the
best selection of
washable
prints and colors
you'll ever find.*



128 Swirl Wraparong

(above) A multitude of colors to brighten your day. Buttoned twice for security. Washable terry. Sm(8-10), Med(12-14), Lg(16-18). **\$7.95**

126 Floral Wraparong

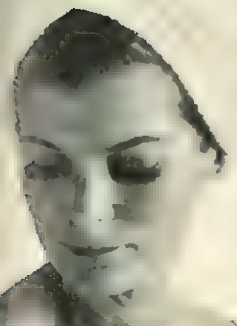
(above) Vibrant print combines blue, green, yellow and white. A natural in this shapely terry sarong. Sm(8-10), Med(12-14), Lg(16-18). **\$7.95**

27 Terry Twist

(left) Protect your pretty hair-do. Matches style 120 Wraparong on this page and open-toe scuffs on page 65. In pastel-pink, sunny-yellow, aqua, deep-pink, white or cornflower-blue. Elastic at back. One size fits all. **\$2.50**

120 Terry Wraparong

(below) Quickest, prettiest, handiest wrap there is! Perfectly marvelous at home, after a bath, around the pool. Buttoned twice for perfect security. Matches style 27 on this page and open-toe scuffs on page 65. In pastel-pink, sunny-yellow, aqua, deep-pink, white or cornflower-blue. Sm(8-10), Med(12-14), Lg(16-18). **\$6.95**



255 Terry Jumpsuit

(below) For relaxing around the house, visiting the shopping center or giving the Jaguar a bath. Long zippered front for easy entry. Two, big, handy pockets. Self sash. Machine washable and dryable, no-iron terry. In your choice of tropic-yellow (as shown), or cornflower-blue cotton terry. Small(8-10), Medium(12-14), Large(16-18). **\$24.95**



See pale-yellow slippers, style 3611, page 67.

683 Terry Lounging Robe

(above) Slightly high-waisted with drawstring across the front . . . back falls freely. Shirt-style collar and side pockets complete this comfortable, feminine look. Pearl buttons down the front. Machine washable. Choice of pale-yellow or coffee-brown. Sm(8-10), Med(12-14), Lg(16-18). **\$25.95**

See handy order blanks
in center of the catalog.

701 Striped Terry Smock

(below) Easy-going smock in colorful multistripe print cotton terry. Buttons all the way down the front. Two patch pockets, one-button cuffs. As shown below. Small(8-10), Medium(12-14), Large(16-18), Extra-large(20). **\$19.95**

5310 Polyester Knit Slacks

(below) Cut a fine figure in these nice fitting, pull-on slacks by *Haymaker*. Polyester double knit. Elasticized waist. Choice of red, navy or white. Sizes 6,8,10,12,14,16,18,20. **\$23.95**



907 Velour-Terry Culotte

(above) Our beautiful culotte made of luxurious *velour-terry* — outside it's velvety, inside cozy terry. Handsome golden rope belt. Extra-long back zipper for easy entry. Machine washable and dryable. Red (as shown) . . . or powder-blue. Extra-small(6), Small(8-10), Medium(12-14), Large(16-18). **\$36.95**



See soft-yellow, powder-blue or pale-pink velour-terry clogs, style 2404, page 67.

640 *Velour-Terry Wraprobe*

Pamper yourself in this classic bathrobe of plush *velour-terry* — outside it's velvety, inside soft terry. Generously styled with plenty of overlap, long sash held by side loops, big patch pockets. Machine washes and dries. Your choice of soft-yellow (as shown) or powder-blue or pale-pink velour-terry. Small(8-10), Medium(12-14), Large(16-18). **\$32.95**

627 *Luxury Robe*

It's the wrap of luxury — in our elegant *velour-terry* . . . velvety velour outside and cozy, fluffy terry inside. Pockets are hidden in the sides. Completely machine washable. In your choice of **white**, bound and sashed in heavenly powder-blue (as shown) . . . or **powder-blue**, bound and sashed in white. Small(8-10), Medium(12-14), Large(16-18). **\$35.95**

356 *Green Wraprobe*

(top left) Out of bed, out of the shower . . . it's just what you need for instant coverage plus a good measure of allure. It fastens at the top with a great big button. Inside ties, plus a wide sash-belt. Pockets in the sides. Machine wash and dry. In bright-green terry. Small(8-10), Medium(12-14), Large(16-18). **\$27.95**

355 *Multistriped Robe*

(top right) Reminiscent of the popular caftan . . . but with some gathers added. Neatly fitted yoke . . . front and back. Wide sleeves with deep armholes. Hidden side pockets, long back zipper. Rounded neckline. So easy to wash and dry in all-cotton terry. Striped print as shown. Sm(8-10), Med(12-14), Lg(16-18). **\$26.95**

See pale-yellow slippers and powder-blue clogs, page 67.

696 *Striped Dress-Robe*

(lower left) Great from the moment the alarm goes off until the clock signals the end of a busy day. Belt it in front and let the back flow free, or belt it all around. Stand-up collar, patch pockets. Buttons all the way down the front. Multistripe print terry, navy trim. Sm(8-10), Med(12-14), Lg(16-18), X-lg(20). **\$23.95**

694 *Terry Smock-Robe*

(lower right) Curl up under the easy flowing fullness of this smart smock. Blue buttons rimmed in white are set in pairs to open all the way down the front. Two roomy patch pockets trimmed with looped braid. Soft round collar. Cotton terry in corn-flower-blue 'or fresh-white. Sm(8-10), Med(12-14), Lg(16-18), X-lg(20). **\$23.95**





See gold slippers, style 3154, page 64.

See braided sandals, style 1105, page 76.

354 Houndstooth-Check Robe

Check into a new day in our well-mannered terry classic. Guaranteed to make you feel prettier and your life much easier. Four huge matching buttons down the front, self sash, hidden side pockets, notched collar. Wonderful, washable cotton terry. Gold-and-white print. Sm(8-10), Med(12-14), Lg(16-18). **\$26.95**

350 Long Terry Shirt-Robe

Casual elegance! It's the shirt-look all the way to the floor in terry. Like icing on the cake, vanilla terry trims the collar, cuffs, sash and front band. Buttons all the way down the front. A pair of patch pockets for a finishing touch. All-cotton terry. Coffee-brown with vanilla trim. Sm (8-10), Med(12-14), Lg(16-18). **\$29.95**



See open-toe scuffs, style 1252, page 65.

See closed-toe scuffs, style 3609, page 65.

357 *Green Terry Duster*

Sing a song of terry and pockets full of style. Accommodating pockets make it a delightful gardening companion as well as a super lounge dress. Gently A-lined, with long front zipper. Softly rolled collar. It's all-cotton terry which means easy care, easy wear. In bright-green as shown. Sm (8-10), Med(12-14), Lg(16-18). **\$26.95**

352 *Flower-Blossom Robe*

The print is memorable and so are you in our wraprobe of wonderfully washable terry. We've added a pointed collar, a button at the waist and ties inside. Long sash and one patch pocket. Print in mostly oranges-and-pinks, with a generous scattering of emerald-green. Small(8-10), Medium(12-14), Large(16-18). **\$22.95**



See deep-pink scuffs, style 1252, page 65.

See white slippers, style 1176, page 64.

351 Ruffled Terry Robe

You'll feel so pretty, and perhaps a touch nostalgic, when you slip into our long luxurious robe. It's all terry . . . even the ruffles that circle the neck and grace the buttoned front and trim the elasticized wrists. Pockets hidden in the sides. Washable, all-cotton terry. Pastel-pink. Sm(8-10), Med(12-14), Lg(16-18). **\$27.95**

353 Terry Empire Robe

Unabashedly romantic! Be one of the Beautiful People in our brilliant flower print terry peignoir. Gather it all around with the narrow white drawstrings. White terry also borders the pretty bell sleeves. Front zipper, side slits, hidden pockets. Multifloral terry print as shown. Sm(8-10), Med(12-14), Lg(16-18). **\$28.95**



1510 Turtle Pendant

Our cunning silver animal friend is in constant motion, feet and tail wiggle. The 18" chain serves many purposes. Sterling silver. \$14.95

1512 Kiss Pendant

Too many kisses? No, never! But a pendant of love and kisses to you. On an 18" chain and all solid, no chocolate here. Sterling silver. \$12.95

LOVE

1514 Tennis Pendant

Love all, but on or off the court the wearer is the winner with our silver racket pendant. On a long 24" leather chain. Sterling silver. \$11.95

STERLING FINEST IN FASHION - 114-50000 100% 100%

1516 Personal Key Ring

Engraved with any name, initial. Around any pendant from the gold-fast ring. It makes a thoughtful, personal gift. Please include initial desired. Sterling silver. \$9.95

1517 Double-Ring Key Holder

Engraved bar comes apart... so key rings can be used independently. Florentine finish. Please specify any single initial. Sterling silver. \$15.95

1518 Double Shackles Key Ring

Boating shackles are linked to separate so you have the option of two individual key rings. Florentine finish. Please specify any single initial. Sterling silver. \$12.95





8552 Long-Sleeve Nightgown

(below) Tender is the nighttime in this hearts-and-flowers signature print by *Lanz of Salzburg*. Long sleeves, three-button back opening. Lovely eyelet lace edges the elasticized cuffs, high rounded neckline, wide yoke front and back. 100% cotton flannelette. Washable. Red-and-blue print on white.

Petite, Small,
Medium, Large.

\$17.00



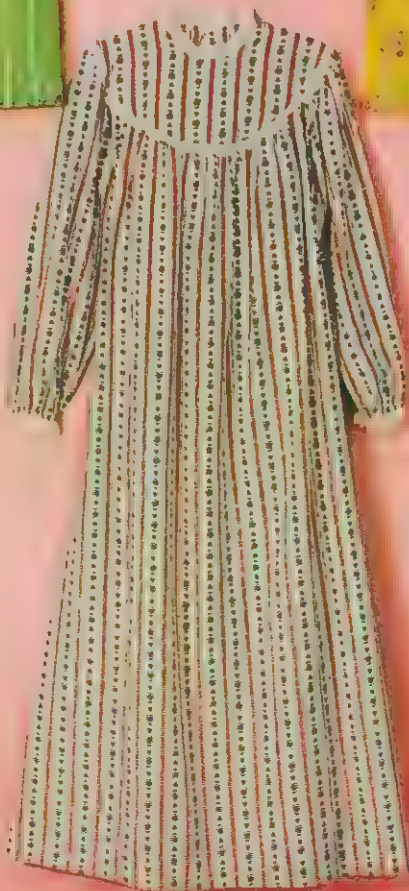
DRIFT INTO DREAMLAND

8553 Lime-Green Nightgown

(above) Darling dancing dolls in a quaint Tyrolean print. Designed and signed by *Lanz of Salzburg* on a knit of brushed nylon-acetate. Three-button front opening, short elasticized sleeves. Wide yoke front and back. Lacy eyelet trim for a finishing touch. In a washable green print.

Petite, Small,
Medium, Large.

\$15.00



BY LANZ OF SALZBURG

8551 Floral Nightgown

(above) Captivating nosegays in an utterly feminine print by *Lanz of Salzburg*. In a washable brushed nylon-acetate. Elasticized short sleeves, high rounded neck and wide yoke front and back are daintily edged with eyelet lace. Three-button front opening. In a yellow floral print.

Petite, Small,
Medium, Large.

\$16.00

BY *Formfit Rogers*

8502 Lacy Pajamas

(below) Feminine approach to nighttime lounging... an at-home pajama-set by *Formfit Rogers*. The top is trimmed with delicate lace at the neckline and sleeves. Narrow self belt, tiny ties at neck. The pajama bottom has an elasticized waist and full, wide legs. Washable Ultressa nylon. Ivory color. Small, Medium, Large. **\$25.00**

See velour clogs, style 2404, page 67.



8503 Victorian Nightgowns

(above) Dainty white lace on curvy neckline, bodice front, and elasticized Empire waist. By *Formfit Rogers*. Pert bow and button trim. Elasticized sleeves. Washable nylon tricot. Blue or pink. Petite, Small, Medium, Large. **\$10.00**

8501 Emilio Pucci Nighties

(left) Bedtime story for *Formfit Rogers* by *Emilio Pucci*. A heavenly knee-length gown that floats you through your dreams. Sleeveless, V-neck and oh-so-soft. Nylon with beige lace trim. Washable, naturally. In your choice of ivory or aqua-blue. Petite, Small, Medium, Large. **\$16.00**





1306 Bow Slippers

(above) Scrumptious patterned velour with pretty satin bow. By *Daniel Green*. Low wedge heel, uniquely cushioned sole. The utmost in slipper comfort. In ruby-red, clear-blue or midnight-black. Sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. **\$9.00**

3154 "Madye-Bug" Scuffs

(above) Luscious velvety velour band... decorated with a cute little ladybug. 1¼" cork wedge, thickly padded insole, non-skid sole. Just the thing for relaxing in comfort. Your choice of red velour or gold velour. Small(5-6), Medium(6½-7½), Large(8-9). **\$7.95**



SOFT, FEMININE SLIPPERS

1304 Capeskin Slippers

(left) A most comfortable leather slipper. Fabric lined and nicely padded. You'll get a lift from the 1" wedge and assurance of endurance because it's made by *Daniel Green*. In black, pink or yellow. Sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. **\$8.50**

1176 Spanish Kidskin Slippers

(below) Pure luxury! Made in Spain especially for *Oomphies*. Whisper soft kidskin inside and out. Tricot lining and a heavenly light, flexible leather sole. Cloud-soft interlining. Comfortable 1¼" wedge heel. In red, white or green. Sizes 5, 6, 7, 8, 9, 10; medium(B) width. **\$11.95**

3404 Embroidered Slippers

(below) Sweet embroidered roses for this comfortable slipper... by *Bertlyn*. Vinyl top with elasticized rim insures a snug fit. Composition sole, rayon faille innersole, cotton lining. In your choice of white or light-blue. Sm(5-5½), Med(6-6½), Med-lg(7-7½), Lg(8-9), X-lg(9½-10½). **\$6.00**





3609 Closed-Toe Terry Scuffs

(above) A great slipper to wear and wear. We've had it made with your comfort in mind. Lined with tricot, interlined with foam. Low heel, skid-proof sole. Hand washable. In six beautiful colors of terry: deep-pink, white, navy, pastel-pink, blue-mist and grass-green. Sizes 5,6,7,8,9,10; medium(B) width. **\$4.95**

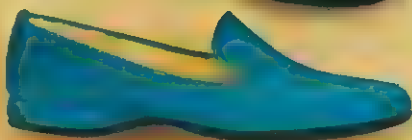
**EXCLUSIVELY OURS,
SOFT MULES IN
HEAVENLY COLORS**

**DELIGHTFULLY
COMFORTABLE
TERRY SLIPPERS
MADE JUST FOR US**

1252 Open-Toe Terry Scuffs

(below) Especially made in The Tog Shop's colors! Air-foam innersole, rubber sole, wedge heel. Hand washable. To go with our style 120 Wraparong and style 27 Twist on page 53. In a colorful array as shown below from left to right: sunny-yellow, aqua-blue, pastel-pink, cornflower-blue, white and deep-pink. Sizes 5,6,7,8,9,10; medium(B) width. **\$4.95**





1305 Suede Fleece-Lined Slippers

(above) For the leisure hours — day or night. By *Daniel Green*. Fleece insole and lining. Tiny $\frac{1}{2}$ " heel and padded sole for continuous comfort. Stitched toe. In your choice of loden-green or sky-blue. Sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. **\$11.00**



2607 Fleece-Lined Moccasins

(above) For wigwam or bedroom these light and loafy moccasins are the last word in comfort! Acrylic fleece lining throughout. Leather thongs lace through metal eyelets for adjustable ease. In natural deer glove color. Sizes 5, 6, 7, 8, 9, 10; medium(B) width. **\$8.50**



SURE CURE FOR COLD FEET

3306 Flowered Moccasin-Boots

(left) Stalk the leisurely life in these unusual slippers from *Quoddy*. Hand-tooled wild flowers bedeck the leather toe. The rest of the slipper is sand suede. Padded insole. Hand-stitched sole. Leather laces tie at ankle. As shown. Sizes 5, 6, 7, 8, 9, 10; medium(B) width. **\$9.95**

3155 "Snug-Hugs" by Madye's

(below) Warm up to winter in this great feeling slipper-boot. Outside it's brushed nylon, inside it's cozy fleece. Adjustable, elasticized tie wraps around two buttons. Washable in royal-blue or raspberry-red. Sm(5-6), Med(6½-7½), Lg(8-9). **\$8.50**



2602 Shearling Boots

(below) Beautiful genuine lamb's wool fashioned into a fabulous boot for after skiing or after hours. Soft, cozy, warm. Hand-laced leather sole. Lambskin with natural markings. Sizes 5, 6, 7, 8, 9, 10; medium(B) width. **\$11.95**





3611 Closed-Back Slippers

(above) Easy on feet that are always on the go! Foam interlined, tricot lined. Elastic binding for secure fit. 1" heel, non-skid sole. Hand washable. In your choice of cornflower-blue, pale-yellow or apple-green terry. Sizes 5,6,7,8,9,10; medium(B) width. **\$5.95**

3620 Little "Softies"

(above) There is nothing like a velvety velour slipper . . . so soft, so comfortable. By *Little Falls*. Elasticized rim for perfect fit. Foam padded tricot lining and insole. Non-skid sole. Hand washable. In your choice of plush pink or black. Sizes 5,6,7,8,9,10; medium(B) width. **\$5.95**

COZY AND COLORFUL FOOTWEAR

3619 Fleecy Boots

(right) Snug slipper-boots fully lined with nylon fleece right up to the ankles. By *Little Falls* to insure you a warm winter. In vinyl-suede with man-made composition sole, carefully stitched for lasting flexibility. In olive-green or autumn-gold. Sizes 5,6,7,8,9,10; medium(B). **\$6.95**



9701 High Slipper-Socks

(below) Slipper socks that can walk a cold floor and jump into a chilly bed without a shiver. Mid-calf length. Washable acrylic and stretch nylon knit. Fuzzy inside, smooth outside. One size fits all. Packaged two in a box . . . one pair yellow, one pair red. **Box of two pairs \$3.00**

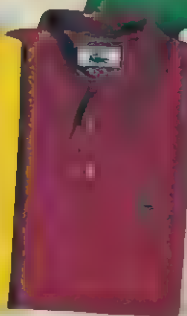
2404 Velour Clogs

(below) Comfortable Swedish clog styling in velour-terry . . . so nice and soft you'll love to slip them on. Flexible non-slip sole, 1½" wedge. Hand wash. In your choice of soft-yellow, pale-pink or powder-blue velour-terry. Sizes 5,6,7,8,9,10; medium(B) width. **\$6.95**



6103 Lacoste Shirt by Izod

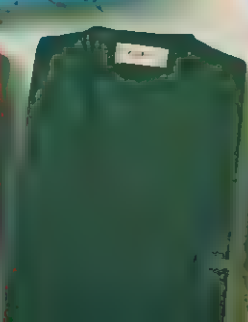
For the sportsman, whether arm-chair or active, the "alligator" shirt symbolizes year-round comfort! Looks just right whether tuning the TV or replacing a divot. Three-button placket, side vents. Polyester and cotton knit. In a great color lineup: green, navy, yellow, burgundy, white or sky-blue. Men's Sm, Med, Lg, X-lg. **\$15.00**



FOR THE MAN AT LEISURE ... BY IZOD

6102 The Izod Sweater

The "alligator" gets around in all the best places . . . resorts and clubs, tennis courts and golf courses, country houses and city dwellings. It's an easy-fit cardigan with V-neck, six buttons, ribbed cuffs. Neatly piped along the cardigan opening. In a great feeling 100% Orlon acrylic knit that machine washes. Your choice of club-blue, red, shamrock-green, harvest-gold or navy. Men's Sm, Med, Lg, X-lg. **\$21.00**



8203 Velveteen Party Jacket by Gordon of Philadelphia

(right) A lot more than the traditional, but cut along familiar lines. In all-cotton velveteen. Important for dressy occasions. Two "brass" buttons, natural shoulder, flap pockets plus one top pocket. Single vent. In dark-navy. Regular 38,40,42,44,46; Short 38,40,42; Long 40,42,44,46. **\$90.00**

8204 Gordon's Tartan Trousers

(below right) Plaid pants, correct in every detail, to pair with Gordon's velveteen blazer... or great on their own for the life of leisure. Straight-leg trousers in a nice blend of polyester-and-wool. Inset side pockets, two back pockets. 2" belt loops. Colorful plaid as shown. Men's 32,34,36,38,40,42. **\$35.00**

See
sweater,
style 5753,
page 70.



1001 Johnston & Murphy Shoes

(above & on model) No finer shoe made. All-leather with patent finish. Full leather lining. Lifelong 1 1/4" heel. Elasticized gore, moc-toe, discreet twin tassels. In your choice of black, white or dark-brown. Men's sizes 8, 8 1/2, 9, 9 1/2, 10, 10 1/2, 11, 11 1/2, 12; B, C or D width. **\$57.50**

9951 Toiletry Bag

(on bed) Fine leather. 14" x 2" x 5 1/2". Unique spring closure stays open or shut. Waterproof lining. Charcoal-black. **\$30.00**

8201 Wide Wale Corduroy Jacket by Gordon of Philadelphia

(above left) Fine all-cotton corduroy, generously cut. Fully lined. Flap pockets, top pocket. Three "bone" fox head buttons. Deerskin color. Regular 38,40,42,44,46; Short 38,40,42; Long 40,42,44,46. **\$75.00**

8202 Wide Wale Corduroy Trousers

(on bed) Gordon's fine all-cotton corduroy trousers are a natural with wide belt loops, straight-cut legs. Two front and two back pockets. Deerskin color. Men's sizes 32,34,36,38,40,42. **\$28.50**

BY
CHALLÉ



5752 *First-Class Tennis Cardigan*

(above) A sure winner by Challé. Hand-loomed of 100% Wintuck Orlon acrylic. Full, high-loft cable knit with a most luxurious feel. Machine washes and dries beautifully. White with navy-and-maroon trim. Men's Small, Medium, Large, Extra-large. **\$32.95**

5751 *"Camouflage" Cardigan*

(above) Original "nature sweater" for the bird hunter or watcher... a favorite of all outdoors men. Hand-loomed in 100% wool worsted, naturally water and weather resistant. Crew-neck, separating front zipper. A masterful blend of greens-and-browns. Men's Sm, Med, Lg, X-lg. **\$42.50**

MEN'S HAND-LOOMED SWEATERS... BY CHALLE

5753 *Super-Crew Sweater*

(below) New higher crew-neck is super comfortable. It's as at-home by the fire as it is on boat or trail. Hand-loomed, saddle shoulder. In washable, dryable Wintuck Orlon acrylic. Choice of blazing-orange, off-white or navy-blue. Men's Sm, Med, Lg, X-lg. **\$27.95**

5754 *Men's "Whaling" Sweater*

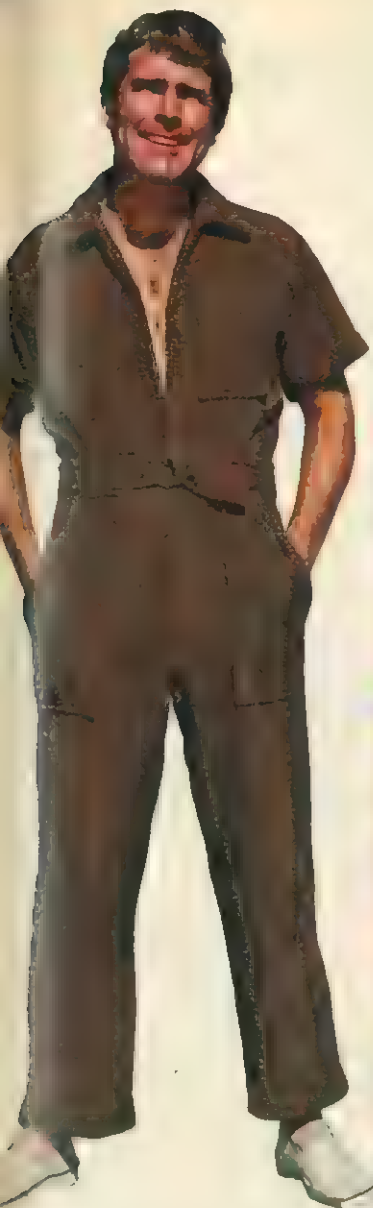
(below) The rugged look of the New England whaler updated in this handsome ribbed pullover... by Challé. To pair with sporty clothes or good gray flannels. Hand-loomed in worsted wool. Naturally resists wind, water, weather. Wheat color. Men's Sm, Med, Lg, X-lg. **\$44.95**



Use handy order blanks in center of catalog.

61 Velour-Terry Jumpsuit

(below) Go for the look and feel of luxury in versatile *velour-terry*. Outside it's smooth velour . . . inside warm practical terry. Note the neat shirt-style collar and long front zipper. Belt it, or not, according to your mood. Two big roomy front patch pockets and also one on the back hip. Smartly buttoned cuffs. Easy-care, machine washable. In your choice of brass or royal-blue velour-terry. Small(34-36), Medium(38-40), Large(42-44), Extra-large(46-48). **\$39.95**



91 Terry Jumpsuit

(above) Equally good for relaxing or working, indoors or outdoors. Long front zipper, self belt with "D" rings, big pant pockets plus one at the top. All-cotton, machinewashable, no-iron terry. Choice of coffee-brown or navy-blue. Small(34-36), Medium(38-40), Large(42-44), Extra-large(46-48). **\$29.95**

67 *Velour-Terry Robe*

(below) Luxurious *velour-terry* . . . velvety outside, practical terry inside. Classic collar, stitched cuffs, generous overlap and two roomy patch pockets. Long sash with side loops. Easy-care, machine washable. In your choice of brass or royal-blue velour-terry. Small (34-36), Medium(38-40), Large(42-44), Extra-large(46-48). **\$39.95**



93 *Terry Blazer Robe*

(above) Fully cut and meticulously tailored with classic collar, stitched cuffs, generous overlap, two patch pockets and a long wide sash held in place by side loops. In easy-care 100% cotton terry. Your choice of royal-blue with white binding (as shown) or white with royal binding. Sm(34-36), Med(38-40), Lg(42-44), X-lg(46-48). **\$27.95**

72 *Velour Whopper*

(top left) Luxurious, big dry-off robe. In plush *velour-terry*: velvety outside, absorbent terry loops inside. Back loop to guide the long sash, two big hold-all patch pockets, generous overlap. Machine washable and dryable. Royal-blue as shown. One size fits everyone. **\$29.95**

40 *Jungle Lockatowel*

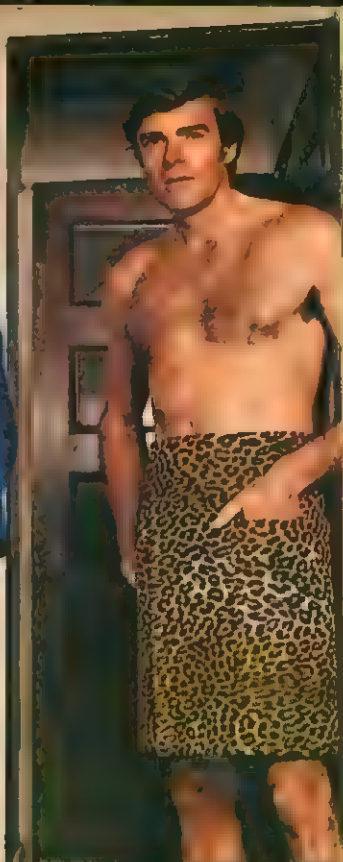
(top right) "Grrreat" for after shower and shaving. Locks firmly into place with Velcro. A generous overlap, 20-inch length. Nice big pocket. Machine washable and dryable. Terry print in choice of leopard (as shown) or tawny tiger (shown on lower left). One size fits every man. **\$7.50**

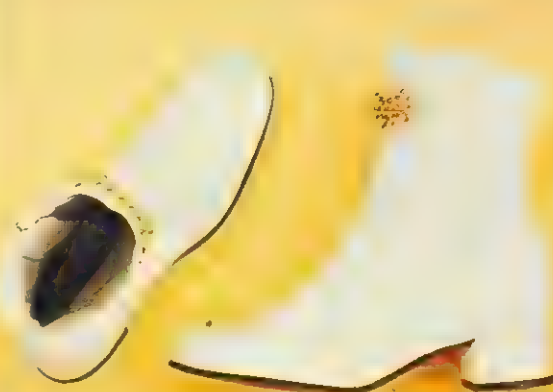
75 *Tiger Robe*

(lower left) A tiger on your back by way of the best-looking robe of the season. As bright and bold as its animal inspiration. Patch pockets, stitched cuffs, generous overlap, long self belt. Machine washable, no-iron terry print. Sm(34-36), Med(38-40), Lg(42-44), X-lg(46-48). **\$27.95**

98 *Men's Classic Robe*

(lower right) The luxury of a good terry robe is nowhere to be matched. Meticulous tailoring with two patch pockets, stitched cuffs, generous overlap, self belt, side loops. Choice of vanilla, coffee-brown or avocado-green terry. Sm(34-36), Med(38-40), Lg(42-44), X-lg(46-48). **\$26.95**





2912 Stylish Pant Boots

(above) In snow-white leather . . . be-decked with a "golden" chain. Ribbed non-skid sole. Foam heel pad, soft insole. 7" nylon side zipper for pull-on ease. 1½" heel. White as shown above. Women's sizes 6,6½,7,7½,8,8½,9,9½,10; narrow (AA) or medium(B) width. **\$23.95**



1708 Ankle-High Driving Boots

(above) By *Bernardo* . . . in soft, supple suede. Wonderful rubber bubble soles insure a firm grip on pedals or pavement. Moccasin stitching. Ankle-high, two-eyelet tie. In dark brown suede. Women's sizes 6,6½,7,7½,8,8½,9,9½,10; narrow(AA) or medium(B) width. **\$23.95**



NEW AND NEWSY

9307 Plaid Scarves

(left) Your favorite babushka . . . from *Vera*. Hand washable acrylic. This 27" square windowpane plaid comes in black-with-beige-and-white, or red-with-brown-and-beige, or bone-with-green-and-brown, or green-with-wine-and-blue. **\$3.00**

4856 Fleecy Boots

(below) This cozy pile-lined boot has a cuff of chocolate-brown acrylic "fur." In polyurethane, with the look-of-leather, to cope with any weather. Special non-slip sole. 1¾" heel. In dark-brown. Women's sizes 6,6½,7,7½,8,8½,9,9½,10; medium(B) width. **\$19.95**



3008 Side-Tie Walkers

(below) Relax in these unusual side-tie shoes . . . sturdily crafted by *Spalding*. With bouncy double crepe sole for maximum walking pleasure. Foam-padded arch, side perforation vents. In root-beer suede. Women's sizes 6,6½,7,7½,8,8½,9,9½,10; narrow(AA) or medium(B) width. **\$17.95**





3352 *Waterproof Cavalier Boots*

(above) A great fashion look in a completely waterproof rubber boot . . . by *Tretorn of Sweden*. Lightly lined for walking comfort. 1½" heel, non-slip sole. In black topped with brown for a riding boot effect. To be worn without shoes. Women's sizes 5,6,7,8,9,10; medium(B) width.

\$31.95

3451 *Wellington Boots*

(below) Enjoy traveling through the puddles in these great boots from England. Of shiny waterproof rubber, they have half-inch heels, non-slip soles. Cotton felt lining. To be worn without shoes. In black. Women's sizes 5,6,7,8,9,10; medium(B) width.

\$8.95

9202 *Wide Brim Rainhats*

(above) Raindrops are falling . . . but not on your head! Marvelous 3½" brim and a neat six-sectioned crown. Grosgrain ties under the chin. Slick shiny vinyl in your choice of jet-black, royal-blue, bright-yellow, pure-white, glossy-brown or true-red. One size.

\$4.95

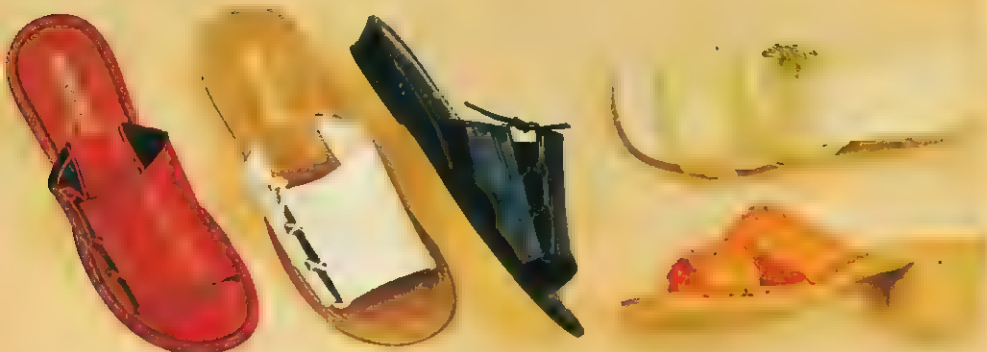
FOUL WEATHER GEAR

3351 *Overboots for Heeled Shoes*

(below) Sturdy rubber pull-on boots to be worn over high-heeled or medium-heeled shoes. Completely waterproof. Non-slip soles. Hidden 6" zipper up the front. Tricot lined. By *Tretorn of Sweden*. In dark-brown, lacquer-red or jet-black. Women's sizes 6,7,8,9,10; medium(B) width.

\$25.95





1636 Laced Wedges

(above) All laced up and ready to go! A great look in an all-leather sandal. By *Bernardo*. Low covered wedge heel, softly cushioned insole, adjustable leather laces. In your choice of red, white or navy. Small(5-6), Medium(6½-7½), Large(8-9); medium(B) width. **\$19.95**

1105 Braided Corkers

(above) Cool casuals by *Oomphies*. Very, very lightweight with a bouncy rubberized cork sole and 1¼" heel. Insole and braided bands of polyurethane-kid. Cushioned insole. In your choice of cream or apricot. Sizes 6,7,8,9,10; narrow(AA) or medium(B) width. **\$12.95**



SANDALS FOR ALL SEASONS

1606 Bernardo Thongs

(left) The very best in style and craftsmanship. This double-strap sandal is perfect with indoor leisure wear as well as casual outerwear. Fine leather in your choice of white, black or saddle-tan. Small(5-6), Medium(6½-7½), Large(8-9), Extra-large(9½-10); medium(B) width. **\$13.95**

1638 Sandals from Italy

(below) Arrivederci Roma . . . welcome to the U.S.A.! A spectacular sandal by Eva Sonnino for *Bernardo*. A shoe with a great walking future. Sleek, classic lines. Grained-leather straps . . . leather insole and sole are molded together for perfect flexibility. 1½" covered heel. "Brass" side buckle. In a spectrum of colors: golden-yellow, white, navy, red and green. Sizes 6,7,8,9,10; narrow(AA) or medium(B) width. **\$26.95**





4954 "Snake" Charmers

(above) By *Round-The-Clockers*. All man-made . . . but really snaky-looking "cobra." Crisscross bands are foam interlined and neatly mounted on a 1½" wooden wedge. Gray-and-black "cobra" or red-and-black "cobra." X-sm(5-5½), Sm(6-6½), Med(7-7½), Med-lg(8-8½), Lg(9-10). **\$11.95**



4953 Fringed Jeans Clogs

(above) For the "Now Generation!" Blue fringed denim . . . lined with soft leather, studded with "bronze" nailheads. Wooden platform and 2½" heel on non-skid rubber. By *Round-The-Clockers*. Faded blue denim. X-sm(5-5½), Sm(6-6½), Med(7-7½), Med-lg(8-8½), Lg(9-10). **\$12.95**

LEISURE TIME FOOTWEAR

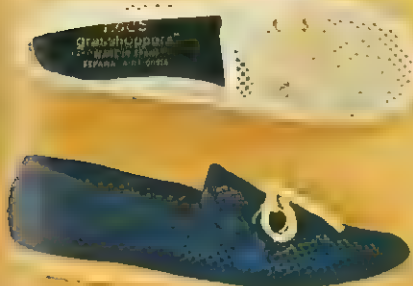
4952 Wide-Band Sandals

(right) A no-nonsense sandal by *Round-The-Clockers*. Shiny polyurethane band is lined with foam-backed tricot for extra comfort. ¾" wooden wedge, composition sole. In your choice of black, yellow, white or red. X-sm(5-5½), Sm(6-6½), Med(7-7½), Med-lg(8-8½), Lg(9-10). **\$8.95**



2757 Mesh Casuals

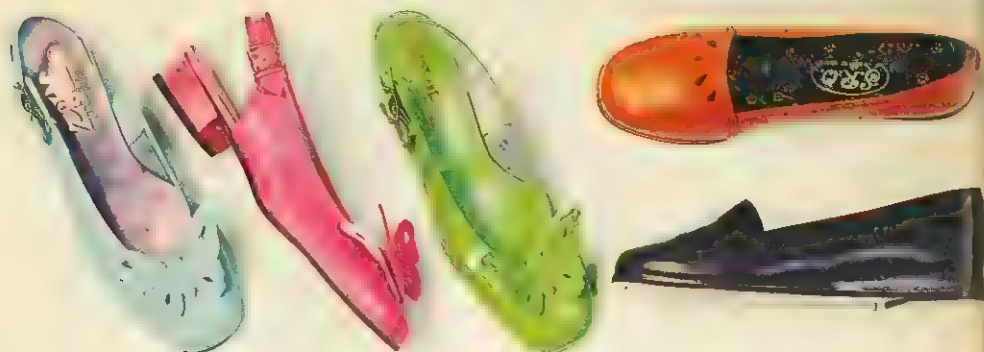
(below) Slip-on sneakers with open net uppers. Cork-effect soles are really *Keds'* non-slip, ribbed rubber. Rope laces run through pretty "brass" rings. In white or navy-blue. Sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; medium(B) width. **\$8.95**



1810 Wooden Platform Sandals

(below) Reach a new fashion high with these cleverly strapped platforms by *Bare Traps*. Cushioned insole, rubber sole. 2" wooden platform. Antiqued "brass" buckle. Saddle-brown leather. Sizes 5, 6, 7, 8, 9, 10; medium(B) width. **\$22.95**





2112 Butterfly Sling-Backs

(above) When you have to fly around from place to place, let these colorful butterflies accompany you. Soft leather, adjustable back strap, $\frac{3}{4}$ " covered heel. Choice of blue, hot-pink or green . . . winged in white. Sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B). **\$20.95**

3703 Kidskin "Cut-Outs"

(above) From Spain "con amor" . . . these lovable little flats by S.R.O. Tear-drop cutouts in the soft leather vamp make this a uniquely different shoe. Foam padded, tricot lined. Amber-tan or navy-blue. Sizes 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow (AA) or medium(B) width. **\$19.95**



SHOES WITH A TENDER TOUCH

3701 Tasseled Spectators

(left) The sporty spectator . . . back again at its best! Tasseled and tied by S.R.O. Smart 1¼" heel. Fine leather in three nifty color combos: navy/white, brown/white and red/white. Sizes 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow (AA) or medium(B) width. **\$24.95**

2106 Flower Flats

(below) Handpicked to add snap and polish to this season's long skirts, short skirts, pants . . . you name it. Beautifully crafted in the finest of leathers. With low stacked heel, rounded toe, cushioned insole, sturdy sole. Delightfully color-cued to your wardrobe in a bouquet of hues: navy, geranium-red, lily-white, daffodil-yellow and leaf-green. Sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. **\$19.95**





1751 Dressy Loafers in Glove-Soft Leathers

(above) Perfect for the city or country girl to wear with so many of her pants, skirts and dresses. Simple lines with the built-in comfort of glove leather and a softly cushioned insole. Sturdy sole and low heel. Wear it to town, wear it to work, wear it to walk . . . wear it in this lovely array of leather colors: yellow, tan, red, white and black. Women's sizes 5,5½, 6,6½,7,7½,8,8½,9,9½,10; narrow(AA) or medium(B) width. **\$14.95**

STEP SOFTLY INTO FALL

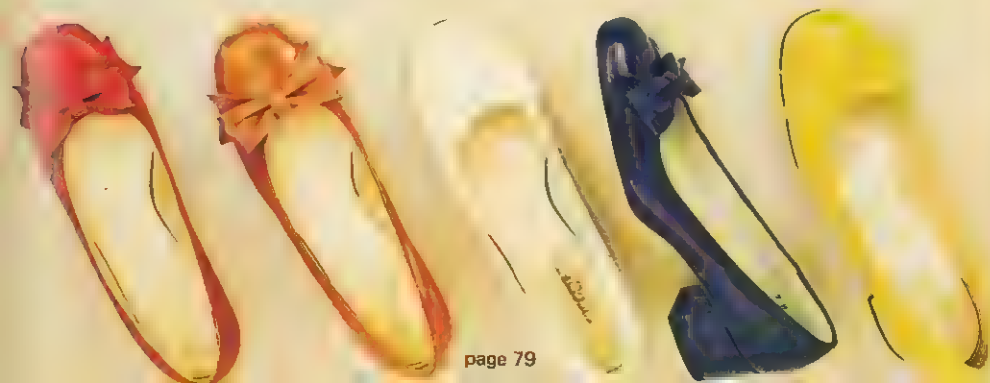
2111 Turtle Shoes

(right) The voice of the turtle is heard in the land and the talk is of these low-heeled flats with gilded chain-and-turtle ornament. Black patent, yellow leather, red leather or green leather. Sizes 5,5½,6,6½, 7,7½,8,8½,9,9½,10; narrow(AA) or medium(B) width. **\$21.95**



2113 Bow Pumps in Very Pretty Leathers

(below) A shoe to stand anyone in good stead . . . with comfort and character. All dressed up with a perky bow. In the softest leathers imaginable. An ideal 1½" heel. Once you wear them, you'll want to collect them in this complete assembly of colors: flag-red, caramel-tan, sparkling-white, navy-blue and sunny-yellow. Sizes 5½,6,6½,7,7½,8,8½,9,9½,10; narrow (AA) or medium(B) width. **\$22.95**





1109 "Denim" Browsabouts

(above) By *Oomphies*. The durability of "denim" and a special "air-foam" sole make these a-delight for hiking or biking. "Brass" eyelets, colorful braided ties. The denim-look in your choice of black or green. Women's sizes 6,6½,7,7½,8,8½,9,9½,10; narrow(AA) or medium(B). \$12.95



1108 Leisure Loafers

(above) So sensible to be so savvy! Simply slip into these pretty flats and off you go. Man-made to wear and wear — of leather-look polyurethane with sure-grip sole and brassy trim. By *Oomphies*. Red or brown. Women's sizes 6,6½,7,7½,8,8½,9,9½,10; narrow(AA) or medium(B). \$14.95

LEISURE LIMELIGHTS



2116 Butter-Soft Deerskins

(left) Pretty moccasin styling coupled with the softness of real deerskin leather. Tasseled and strapped in strips of matching leather. Composition sole, ¾" stacked heel. Natural deerskin. Women's sizes 5, 5½,6,6½,7,7½,8,8½,9,9½,10; narrow(AA) or medium(B) width. \$20.95

4903 Suede Clogs by Safari

(below) Suede handsomely trimmed in brown leather. Back strap adjusts with "brass" buckle. Lightweight molded sole puts you 2¼" above the ground. In desert-tan or forest-green. Women's sizes 5,6,7,8,9,10; medium(B) width. \$16.95

4904 Shoulder Bags by Safari

(below) It's in the bag! The ones that go so perfectly with our suede clogs. These neat combinations of suede and leather measure 10" x 9" x 2" and sport a 26" shoulder strap. In desert-tan suede or forest-green suede. \$14.95





1909 *Deerskin Walkers*

(above) A real "deer" in deerskin. Light on the foot with springy real crepe sole. Dark leather stitching around the toe for a handsome hand-sewn look. Two eyelets, jute laces. In natural deerskin. Women's sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; medium(B) width. **\$22.95**

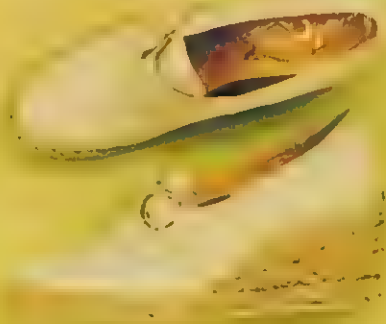
3951 "*Huufbeats*" by Chelli

(above) From Spain . . . to start a stampede toward comfort. In grained calf. Foam padded arch. Pebbly crepe sole. Looks like a flat but there's really a 1" covered wedge. In red or tan. Women's sizes 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow (AA) or medium(B) width. **\$19.95**

SHARPS AND FLATS

1453 *Braided Brevitt Wedges*

(right) Made in Spain for *British Brevitt*. Glove-soft kidskin beautifully lined with foam-backed tricot. Instep strap adjusts if you wish. Braided-rope wedge lifts you 2½" high. Lightly creped sole. In bone leather. Women's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B). **\$21.95**



2702 *Riata Playshoes*

(below) "Rope 'em in" with these cute slip-on ties. Crepe sole, 1" rope-covered wedge, braided laces. Cushiony foam innersole. Man-made "leather" in brown or red. Women's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B). **\$9.95**



1910 *Crepe-Wedge Ties*

(below) A sure-footed wonder to wander in . . . by *Bort Carleton*. Real plantation crepe soles. Braided jute ties. Choice of earth-tone leather or forest-green leather. Women's sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; medium(B) width. **\$25.95**





1451 British Walkers

(above) A seasoned traveler by *British Brevitt*. Two-eyelet tie, tasseled leather laces. Blissfully cushioned insole. Ribbed rubber sole. Kid leather in your choice of tan, navy-blue or bone. Women's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. **\$22.95**

1452 Fringed Loafers

(above) Bonny brogues with fringe benefits from *British Brevitt*. A lightweight leather slip-on with elasticized vamp for snug fit. Ribbed rubber sole. Low heel. Cushioned innersole. In white or black. Women's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. **\$23.95**



FOR YOUR WALKING OR DRIVING PLEASURE

1707 Driving Shoes

(left) By *Bernardo*. A fabulous driving shoe in soft suede. What's really news is the rubber bubble sole for sure grip on the pedals. Moccasin stitching. Dusty-blue or beige. Women's sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. **\$18.95**

4248 Crepe Steppers

(below) Sprint about town on a cushiony crepe sole that makes pavements feel like meadows. Open weaving for comfort and style. Imported from Italy. Sturdy 1½" heel. Camel or navy-blue leather. Women's sizes 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. **\$19.95**

4246 Heeled "Mocs"

(below) Comfortable moccasin construction by *Shenanigans*. With crepe sole and sturdy 1½" heel. Leather strips on vamp are cleverly detailed with an interwoven design. In dark-tan or dark-green leather. Women's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. **\$24.95**





4247 Crepe Sling-Backs

(above) For the liberated foot in soft buffalo leather. Imported from Italy by *Shenanigans*. Open weaving surrounds the vamp. Adjustable back strap. Crepe sole, 1 1/4" heel. In black or camel. Women's sizes 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10; narrow (AA) or medium (B) width. **\$19.95**

2507 Sporty Saddle Shoes

(above) A veritable Mexican jumping bean, imported by *Miramonte*. Plantation crepe sole, 3-eyelet tie, 3/4" heel, cushioned insole. Suede with calf leather trim. In green-suede/rust-calf or black-suede/tan-calf. Women's sizes 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10; narrow (AA) or medium (B). **\$23.95**

EASY GOING STEPPERS TO SPAN ALL THE SEASONS

3857 Suede "Sleakers"

(right) As comfortable as your old friend the sneaker, but sleek enough to stride up the Via Veneto. From Italy, by *Bandolino*. Soft suede with molded crepe sole. Beige, navy or dark-brown. Women's sizes 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10; narrow (AA) or medium (B) width. **\$19.95**



4754 Nailhead Wedges

(below) Studded with elegance . . . by *El Greco*. You'll love the foam-lined vamp, pliant crepe sole, graceful 2" covered wedge. Beautiful with pants or dresses. Deep-brown leather decorated in "brass." Women's sizes 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10; medium (B) width. **\$24.95**

4751 El Greco Sling-Backs

(below) A smart-looking shoe for year-round wear. Cobbled in leather-like polyurethane. Wears well, looks great. Tricot lined. Lightweight 3/4" sole, 1" heel. Adjustable back strap. Brown, navy or rust. Women's sizes 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10; narrow (AA) or medium (B) width. **\$17.95**





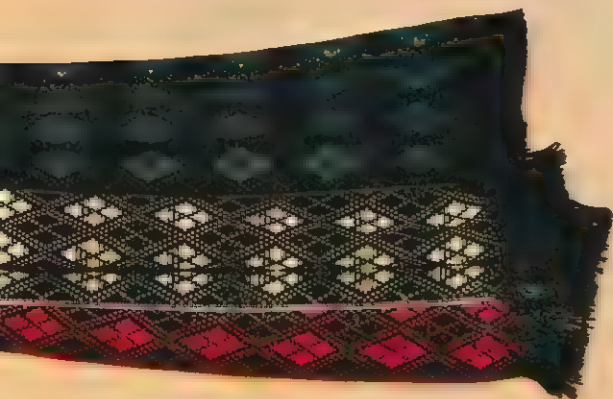
3209 Tasseled Loafers

(above) For campus assignments, everyday chores, country weekends. Smartly tasseled, foam interlined. In fine leather by *Sebago*. Brown-with-dark stitching or black-with-light stitching. Women's sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. \$20.95



3205 "Penny" Loafers

(above) A genuine hand-sewn loafer is becoming a rare shoe to find! But here it is from *Sebago* : . . so easy to slip into. Sturdy leather sole, low heel. Rich brown leather. Women's sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. \$21.95



FINE SHOEMAKING FROM SEBAGO

9306 Argyle Scarves

(left) For a highland fling, wrap up in this big 9"x60" scarf. Very cozy, very warm. Fringed and argyled in a beautiful, hand washable acrylic . . . by *Vera*. Choose green - with - black, white - with - black or red-with-black. \$4.00

3210 Safari Boots

(below) When the going gets rough, this one is tough. By *Sebago*. Durable suede leather. Three-eyelet tie, strong braided laces. Soled with ½" textured crepe, outlined in black. In desert-sand. Women's sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. \$19.95



3203 Docksiders

(below) Great ship and shore favorites by *Sebago*. Rubber sole with non-slip tread. True moccasin construction. Two-eyelet tie. Salt-resistant leather in your choice of denim-blue or rawhide-brown. Women's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. \$22.95





4804 Colorful Suede Ties

(above) Comfy little suede wonders, prettily designed to slenderize the foot. Tie it just once... then it's easy to slip into forever after. Low stacked heel. In your choice of royal-blue or ruby-red. Sizes 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. **\$15.95**



1755 Hand-Sewn Sling-Backs

(above) A go-everywhere shoe with smart 1¼" stacked heel. Back strap adjusts with "brass" buckle. Comfortably lined with foam padded tricot. True hand-sewn moccasin construction. Brown or black leather. Sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. **\$16.95**

RELAXED APPROACH TO FALL FOOTWEAR

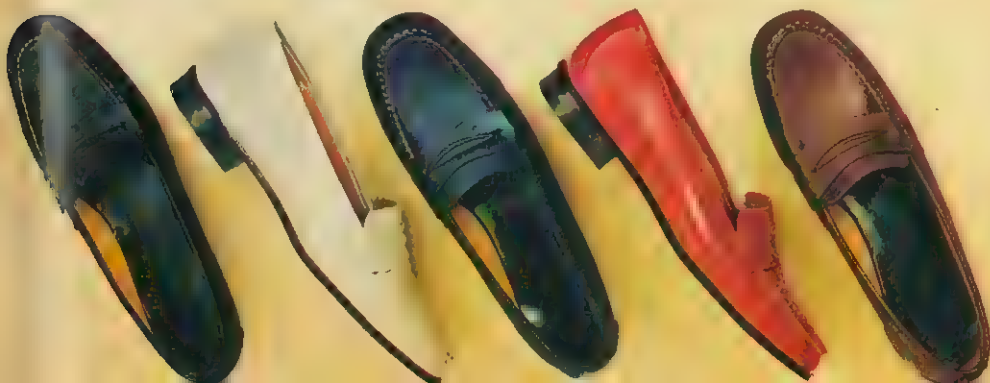
2117 "Footlite" Flats

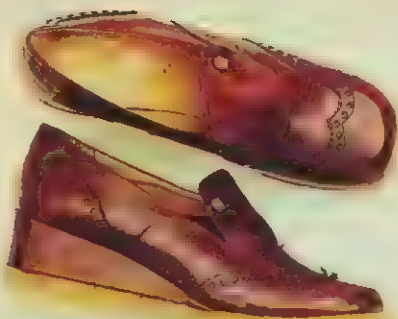
(right) A very adaptable member of your shoe wardrobe. Tiny stacked heel, sturdy sole, cushioned insole. Fine leather in your choice of black, red or tan. Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. **\$17.95**



1753 Low-Cut Loafers in Glove-Soft Leather

(below) A pared-down, very lady-like version of the traditional penny loafer. A great footnote to all of your nice sportswear. Casually comfortable every step of the way during a busy day. Moccasin stitching, low stacked heel, sturdy sole. Nylon jersey lining, foam interlining. Choose from our basic color line-up as shown below from left to right: black, bone, navy, red or brown. Women's sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. **\$14.95**





2032 Spectator Wedges

(above) Award an A-plus to Aigner for this cleverly crafted spectator-wedge. Sporty perforations, 1 1/4" covered wedge, natural crepe sole. Neatly initialed with the brass "A." Mahogany-brown leather. Sizes 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10; narrow (AA) or medium (B) width. **\$31.95**

2012 The Aigner Classics

(above) A "must" you can trust. Looks and feels great on excursions in town or out. Sturdy moccasin stitching. Handsome brass trim with the insignia "A." 1 1/4" heel. Mahogany-brown leather. Sizes 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10; narrow (AA) or medium (B) width. **\$24.95**

"A" IS FOR AIGNER
"B" IS FOR BEAUTY
"C" IS FOR COMFORT

2035 The Aigner Boots

(left) Handsome knee-high boots trimmed in gleaming brass. A 15 1/2" side zipper makes them easy to put on. Lined with foam-padded tricot. 2 1/4" heel, ribbed sole. Mahogany-brown leather. Women's sizes 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10; narrow (AA) or medium (B) width. **\$49.95**

2033 Tie Strollers

(below) Here they come, those happy "Strollers" by Aigner with the lucky brass "A." Beautiful leather, molded crepe sole, 1 1/4" stacked heel. Brass eyelets with leather ties. Mahogany-brown. Sizes 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10; narrow (AA) or medium (B) width. **\$29.95**



2076



2077



2078



2079



2076 *The Aigner Wallet for Women*

Dollar pocket, 3 card compartments, a 2-part change purse. Tab closing, brass "A." Folds to 4 1/4"x3 1/4". Mahogany-brown leather. **\$22.95**

2078 *Barrel-Shaped Purse*

Perfect for change, lipsticks, extras. 4 1/4" long. Snap closing. *Aigner's* brass "A." Mahogany-brown leather. Great gift! **\$11.50**

2077 *Aigner Key Holder*

This mahogany-brown leather strap holds a metal key ring at one end . . . sports a bold brass-plated "A" at the other. **\$3.95**

2079 *Aigner Gloves*

Luxurious kidskin gloves. Handsomely stitched and perforated, initialed with the brass "A." Mahogany-brown. Sizes 6 1/2, 7, 7 1/2, 8. **\$16.95**

2030 *"Brass" Tipped Pumps*

(right) Classic pump with a special glint . . . "brass" trim tips the toe and hugs the heel. Divinely cushioned insole, 1 1/4" heel. *Aigner's* brass "A." In mahogany-brown leather. Sizes 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10; narrow(AA) or medium(B) width. **\$29.95**



2080 *Aigner Leather Bag*

(below) Superlative, glove-leather bag to swing from your shoulder or carry by hand. Lined, with one pocket inside. Flap-over closing with gleaming catch . . . magnificently initialed with the brass "A." In *Aigner's* renowned mahogany-brown leather. 9 1/4"x7"x3". **\$29.95**



2031 *Aigner Town Shoes*

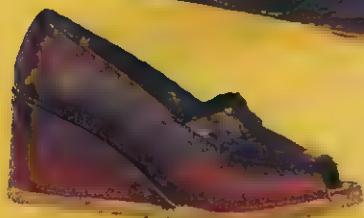
(below) What a combination . . . rich Italian leather, gleaming brass, distinctive stitching. Smart 1 1/4" stacked heel, cushioned insole, leather lined. Initialed with *Aigner's* "A." In mahogany-brown leather. Sizes 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10; narrow(AA) or medium(B) width. **\$31.95**





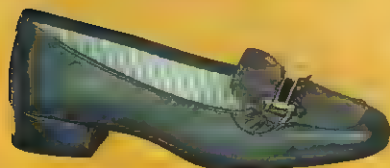
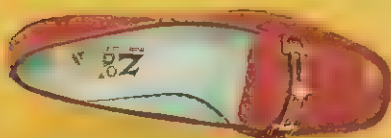
2115 Kiltie Flats

(above) An engaging little shoe... on top the leather is gaily fringed and trimmed with a golden horseshoe buckle. Low stacked heel, cushioned insole. Rounded stitched toe. In rich forest-green leather. Sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. \$20.95



2114 The "Fox-Trotters"

(below) A golden fox-head adorns the decorative enameled bar... textures of suede and leather give a two-toned effect... subtle but sensational. Low heeled, foam interlined. Shoes in choice of rust or gray. Sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. \$21.95



2107 "Jungleator" Flats

(above) There's the shiny look of "alligator" in the vamp of this smooth leather shoe. All enhanced by a handsome gilt chain. Perfect for city or country. Cushioned insole, low heel. In brown or black. Sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. \$19.95

4311 Whipstitch Wedges

(left) Olé... from Battani down Argentine way! The whipstitching and natural crepe sole give a truly handcrafted look. Open-toe, leather lined. Covered wedge raises you 2½" above the ground. Garnet-colored leather. Sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; medium(B) width. \$24.95

9507 Golden Fox-Head Earrings

These unusual 1¼" fox-head earrings clip on to complement our foxy accessories below. \$7.50

9506 Golden Fox Necklace

This 2½" golden fox dangles on a pretty 18" chain. The fox can be removed from the gold-toned chain... which is great all by itself. \$9.95

9505 Fox-Buckle Belts

Two gilt foxes join this imitation-leather belt together. The foxes are 2½" high... the belt is 1¼" wide. In hunter-green or jet-black. One size cleverly adjusts up to a 34" waist. \$12.95



9507

9506





1174 Gold-and-Silver Slippers

(above) So flattering and easy to wear. by *Oomphies*. Gold-and-silver strips are uniquely braided into cross straps. Cushioned insole. 1½" heel. Lightweight, skid-resistant sole. Combination of gold-and-silver. Sizes 6,7,8,9,10; narrow(AA) or medium(B) width. **\$13.95**



3802 Princess Clogs

(above) Beautifully patterned in courtly brocade. The silvery insole is heavenly cushioned with foam for royal comfort. By *Cocoons*. 1" platform becomes 2" at the heel. Composition sole. Brocade combines gold-black-silver. Sm(6-6½), Med(7-7½), Med-lg(8-8½), Lg(9-9½). **\$12.95**

FOR PARTIES IN THE PALACE

3803 Velvety Slippers

(right) Enchanting accessory for this year's fashion pyjamas, long skirts etc. Delicately trimmed with tiny "gold" beads. Velvet vamp, insole and wedge. 1¼" heel. So slinky to slip into. Choice of midnight-black or palace-red. Sm(6-6½), Med(7-7½), Med-lg(8-8½), Lg(9-9½). **\$12.95**



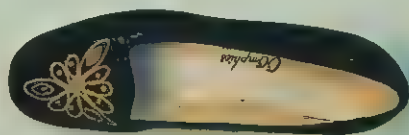
2851 Stretch-Mesh Slippers

(below) Here's the slipper with the true "Midas" touch. The pretty open-work mesh gently stretches to hold your foot beautifully. With gold-tone insole, composition sole and low stacked heel. In gilt as shown below. Sizes 5,6,7,8,9,10; medium(B) width. **\$8.95**



1175 Jeweled Slippers

(below) When the day is over, this low-heeled slipper is ready to go at home or away. By *Oomphies*. Colorful "jewels" bedeck the softly rounded toe. Composition sole. In black-velvet or gold-finish. Sizes 6,6½,7,7½,8,8½,9,9½,10; narrow(AA) or medium(B) width. **\$12.95**





3555 "Peek-a-Boo" Evening Shoes

(above) Open-toe with clear, see-through vinyl vamp . . . to reveal the beauty of your foot while giving firm support. By *Jacques Levine*. Dainty 2" heel, leather sole. Your choice of black-satin or gold-kid. Sizes 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. **\$29.95**



1645 Bernardo's Leather Thongs

(above) Shining kid leather beautifully crafted in *Bernardo's* inimitable fashion. To wear with so many of our party outfits. The wide, crushed leather strap is softly lined. 2" wedge heel, softly padded insole. Choice of gold or silver kid. Sizes 5, 6, 7, 8, 9, 10; medium(B) width. **\$23.95**



9104 Peau de Soie Evening Bag

(left) Prettily designed with rhinestone snap closing and long golden chain . . . that doubles up to carry in your hand or becomes a single strand to carry over your shoulder. Pocket inside. In black. 8" x 5½" x 2½". **\$16.95**

9508 Dressy Necklace

(left) A delicate mixture of "gold" and "silver" baubles with beautiful "pearls" between. 58" long . . . to wear as a single, double or triple necklace. **\$12.50**

2913 Silver-Trimmed Sling-Backs

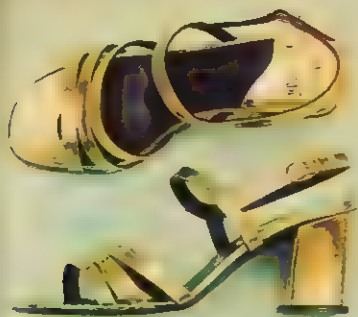
(below) Black *peau de soie* touched with silvery beams around the sole and heel. For the woman who likes a truly elegant pump. Softly rounded toe, 2" heel. Buckled, adjustable back strap. In black with silver trim. Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. **\$27.95**



3551 Party Shoes

(below) For the party circuit. Dazzling toe in a see-through mesh with glittering sequins. Delicate straps hug your foot. Elasticized back strap, 2½" heel. In your choice of gold or silver by *Jacques Levine*. Sizes 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. **\$28.95**





1646 Golden Sandals

(above) Your golden moment arrives when you step into these lovely leather sandals. . . by Eva Sonnino for *Bernardo*. So pretty with your party clothes, whether short or long. Adjustable back strap, 2" heel. In gold-tone leather. Sizes 6,7,8,9,10; narrow(AA) or medium(B) width. **\$28.95**



2410 Dazzling Sandals

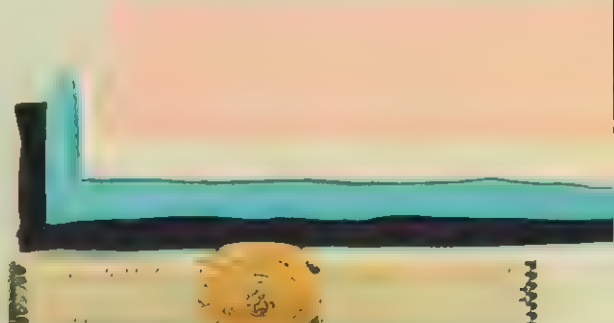
(above) A gem of a shoe . . . with many-colored, square-cut stones mounted on the graceful straps. Softly cushioned insole, 1 1/2" covered heel. Choice of black or gold . . . both with multicolor stones. Sizes 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10; narrow(AA) or medium(B) width. **\$10.95**

9309 Vera's Chiffon Scarves

(right) An oblong 15" x 45" polyester chiffon scarf to wrap you in gossamer delight. Handsome hand-rolled edges. Washable. Choice of pink, white, blue or black. **\$4.00**

9012 "Gold-and-Silver" Belt

(right) Elegant elasticized "gold-and-silver" metal belt is enhanced by a beautiful golden crest. Hook closure. Fits 24" to 34" waists. Makes a marvelous gift. **\$8.95**



4555 Gala Sling-Backs

(below) A real beauty in gold and silver . . . from *FootSaver*. A marvelous year-round addition to your wardrobe. Open-toe, buckled back strap. Covered 2" heel. In a combination of gold-and-silver leather. Sizes 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10; narrow(AA) or medium(B) width. **\$29.95**



2914 Open-Toe Sling-Backs

(below) A sophisticated sling-back . . . ready for all eventualities. In *peau de soie* . . . with a "silver" buckled back strap. Fashionable open-toe, 2 1/2" covered heel, foam cushioned insole. In black as shown below. Sizes 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10; narrow(AA) or medium(B) width. **\$27.95**





9304 Rose-Print Silk Scarves

(above) The wild mountain rose served as inspiration for this beautiful scarf designed and signed by *Vera*. It's a nice 15" x 45" and made of real silk. Your choice of red-with-orchid-and-green or gray-with-gold-and-black. **\$8.00**



1410 Red-Piped Pumps

(above) Classic city or country shoes... very prettily perforated and piped in red. Shaped 1 1/2" heel, softly foam-padded insole. In navy-blue calf with red calf trim. Sizes 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10; narrow(AA) or medium(B) width. **\$34.95**



9902 Lion's Head Belt

(left) Interwoven red, green and tan grosgrain ribbons are clasped with golden lions' heads. The belt is 1 1/2" wide. Adjusts up to a 34" waist. One size. **\$24.95**

9059 Plush-Suede Belts

(left) Gilt-rimmed clasps fasten these smart 1" wide suede belts. Adjusts up to a 34" waist. Choice of navy or cranberry. One size. **\$7.95**

9901 Golden Shell Belt

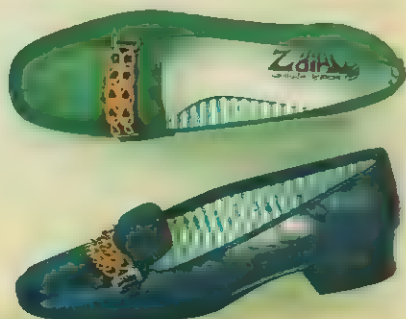
(left) Interwoven navy-and-lime ribbons (some with dots, some with hearts). 2" wide. Buckled with golden scallop shells. Adjusts up to a 34" waist. One size. **\$24.95**

2307 Patent Leather Espadrilles

(below) From Greece by *Edouard Jerrold*... with that custom-made look. Low platform rises to a 3" wedge covered with strips of colorful braided rope. Crepe sole. Leather lined. In burgundy or emerald-green. Sizes 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10; narrow(AA) or medium(B) width. **\$36.95**

2108 Chain Flats

(below) Put the shoe on the road. Distinctive golden chain across the rounded toe. Cushioned insole, sturdy sole. Low heel. Skillfully made of the finest leather. In your choice of green or navy. Sizes 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10; narrow(AA) or medium(B) width. **\$20.95**





1709 "Gator" Loafers

(above) Shiny imitation-alligator leather comes to the loafer. Very fashionable . . . and ecological too! By *Bernardo*. With low stacked heel and composition sole. Your choice of gator-green or reptile-tan. Sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. **\$16.95**



2911 Crinkle-Patent Heels

(above) Pull a slick one and put on this glossy patent shoe topped with a gilt-trimmed bar. Moccasin toe, 1" covered heel, composition sole. Cushioned insole. In your choice of burgundy or black leather. Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. **\$18.95**

TASTEFUL ELEGANCE . . . RICH IN COLOR AND TEXTURE

2959 Multicolor "Cobra" Handbag

(right) Shiny "cobra" panels of rust, red, green, black and brown outlined in "gold" decorate the front of this handsome bag . . . the back is all a smooth black. Golden snap closing, inside pocket, fully lined. To match styles 2957 and 2958 below. 10" x 6" x 3". **\$28.95**



2957 "Cobra" Sling-Backs

(below) Nice to step out in. Shiny red "cobra" on vamp, 2" heel and wafer platform. The rest is smooth black leather. Golden decorative bar, adjustable back strap. As shown. Sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. **\$33.95**



2958 Multicolor "Cobra" Pumps

(below) Basically smooth black leather with bands of shiny "cobra" in rust, red, green, black and brown. Striking "gold" edging, 2¼" heel. Travels with the bag above. As shown. Sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. **\$34.95**





9305 *Petal-Perfect Scarves*

(above) Bright days are ahead . . . with this splashy flower print scarf. It's designed and signed by *Vera* . . . in a smooth blend of 65% rayon, 35% silk. A nice 28" square. Marvelous as a gift . . . or best of all, treat yourself. Choice of turquoise or orange print. **\$6.00**

1358 "Ostrich" Bow Pumps

(above) Take a "bow" . . . in this ostrich patterned real leather shoe from *DeLiso*. Golden trim on toe and bow. 2" covered heel, reinforced lining, cushiony insole. Tan as shown above. Sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. **\$28.95**



CLASSICS WITH CHARACTER

1359 "Ostrich" Sling-Backs

(left) A sling for your flings. By *DeLiso* in real leather printed with an ostrich pattern. Exquisite styling with open-toe, 2½" covered heel. Neatly buckled back strap. In tan as shown on left. Sizes 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. **\$28.95**

4554 *Tasseled Walkers*

(below) Trimmed with shiny cloverleaf ornaments to bring good luck wherever you go. By *FootSaver* in fine leather especially treated for a soft grained effect. 1½" heel. In forest-green, curry-tan or slate-blue. Sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10; narrow(AA) or medium(B) width. **\$29.95**

1360 "Ostrich" Handbag

(below) To go with *DeLiso's* "ostrich" shoes . . . or go anywhere at any time! In real leather patterned into an ostrich print. Decorated with golden trim. Snap closing. Two inside pockets — one neatly zippered. About 7" x 10" x 2" . . . handy but not huge. Tan as shown. **\$27.95**





4154 Pilgrim Pumps

(above) Go from dawn to dusk in this versatile shoe by *Town & Country*. Gleaming "cobra" edges the "pilgrim" buckle and covers the 1 1/4" heel. Soft foot it . . . with backed tricot lining. Choice of dark-brown or russet. Sizes 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10; narrow (AA) or medium (B). \$18.95

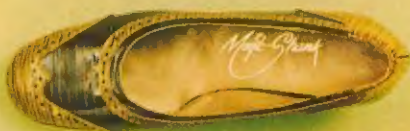
4402 Two-Tone Pumps

(above) A showpiece shoe by *Golo*. Bright patent encircled by smooth camel calf. Goes anywhere in style with its 1 1/4" heel. Foam-backed tricot lining. Choose black-with-camel or evergreen-with-camel. Sizes 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10; narrow (AA) or medium (B) width. \$29.95

FOOTWEAR FINESSE

4107 "Lizard" Spectators

(right) Add that certain something to your everyday dressing. By *Magic-Shank* in lizard-patterned leather . . . perforated to please. 1 1/2" heel. Softly lined to keep you happily on the go. In beige-and-brown. Sizes 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10; narrow (AA) or medium (B) width. \$29.95



4153 Town & Country Pumps

(below) A shoe with city and country aires. The contrasting wafer-thin platform sets it off from the crowd. Comfortable 1 1/4" heel. Softly cushioned. In dark-green/rust trim or black/gray trim or burgundy/bone trim. Sizes 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10; narrow (AA) or medium (B). \$17.95

2910 Perforated Pumps

(below) A pretty newcomer! In sleek patent with its perforated camel vamp and brassy buckle. Covered 1 1/4" heel. Tricot lining, cushioned insole. In your choice of navy-blue/camel or dark-brown/camel. Sizes 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10; narrow (AA) or medium (B) width. \$19.95





8353 Navy-and-Red Dress

(left) In any language a great choice for fashion, tailoring, versatility. Obviously timeless, obviously correct by *Rona*. Long front zipper with detachable "brass" anchor pull. Self belt snaps at the front. "Brass" ball buttons on the sleeves and belt. Exquisitely tuck-stitched at the shoulders. Beautiful blend of polyester-and-wool. Navy with regimental-red trim. Sizes 8,10,12,14,16,18. **\$84.00**

See navy-and-red shoes, style 1410, page 92.



9804 Rose Pocketbook

(left) In soft navy suede with a luscious rose appliqué. Zipper closing. Plenty of room inside with extra zippered pocket. Shoulder strap. 13" x 9" x 2 1/4". Navy. **\$18.95**

8352 Plaid Jacket and Dress

(right) An undeniably thoroughbred combination in polyester gabardine. By *Rona*. Expertly tailored, fully-lined jacket has hand-bound buttonholes, "gold" rimmed buttons, fake flap pockets. Short sleeved dress is highlighted by red inset collar, red trim attached to sleeves, adjustable red fabric belt with smart "gold" buckle. Back zipper. Green-and-red plaid. Sizes 10,12,14,16,18,20. **Jacket & Short-Sleeved Dress \$110.00**

See page 93, for multicolor "cobra" handbag and shoes.



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